

KAPPA ALPHA

SPRING 2014

# THETA

MAGAZINE

## STRENGTHENING THE IMPACT

"FOREVER FUNDS" HELP THETAS LEAD AND LEARN (PAGE 18)



# SitetoSee

MUST-SEE WEB PICK OF THE QUARTER

## THETA ONLINE, BY THE NUMBERS\*...

267,433

68,139

1,932

103

17

COLLEGE 91

ALUMNAE 108

\$0!

52

STILL \$0!

27,511

12,907

4,366

14,711

2,663

### WEBSITE VISITORS

VISITORS WHO VISITED  
MORE THAN ONCE

AVERAGE VISITS PER  
DAY

NEW BLOGS POSTED  
BY MEMBERS & STAFF

I AM A THETA STORIES  
SUBMITTED

CHAPTER WEBSITES  
HOSTED BY THE  
FRATERNITY

COST FOR CREATING  
A CHAPTER WEBSITE

NUMBER OF POSTINGS  
IN BETTIES LIST

COST TO ADD AN  
ITEM TO BETTIES LIST

"LIKES" ON  
FACEBOOK



TWITTER  
FOLLOWERS



INSTAGRAM  
FOLLOWERS



LINKEDIN  
MEMBERS



PINTEREST  
FOLLOWERS



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Aug. 1

Winter

Oct. 23

Spring

Jan. 31

Summer

May 1

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\*all of 2013

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FRATERNITY  
COMMUNICATIONS  
ASSOCIATION



# SEEKING STORIES? LOOK NO FURTHER

BY LIZ APPEL RINCK, Γ/BUTLER, EDITOR

WHAT'S YOUR STORY? SHARE YOUR STORY. TELL US ABOUT YOURSELF.

These phrases and others like them have, over the past few years, become ubiquitous in popular culture. Whether it's charitable organizations such as the Red Cross, government agencies such as EnergyStar, or television programs such as *The Ellen DeGeneres Show*, it seems that almost everybody is asking for and telling stories.

And there have never been more storytelling vehicles available. After all, what is a Facebook post but a very short story we tell friends who may live across the continent and who we may not have seen in a few decades? What is a tweet but an even shorter story? Social media outlets have joined email and websites, as well as older (practically ancient!) media—books, films, and magazines—as purveyors of stories.

Speaking of stories, the *Kappa Alpha Theta Magazine* has been in the storytelling business for a very long time ... since 1885, in fact. While your editor may be a bit biased, she thinks that we've gotten pretty good at it in the intervening 129 years.

This issue, like every spring issue of our quarterly magazine, is the largest edition of the year, and it is also the only one delivered in print to every member. (See page 5.) This issue, like every spring issue, is chock-full of stories.

The Fraternity's annual report, which begins on page 14, is a story. It tells of the Theta programs and initiatives of the past year.

The cover article is a story: the tale of Theta Foundation's first capital campaign in 30 years. But in a larger sense, it is also the story of how our Foundation supports our Fraternity as a leader among women's Greek-letter organizations and helps provide the means for our members to be leading women.

Each issue of the Theta magazine features a profile, which is—by definition—a story. This issue's profile begins on page 26 and portrays Ashlee Sheppard, Eta Mu/Occidental, a champion para-archer who credits her Theta membership with teaching her the value of putting more into every aspect of her life.

Each issue also features In Her Own Words, a question-and-answer article with an accomplished Theta. On page 31, Sayda Morales, Delta Delta/Whitman, tells her own story, in her own words. Also in her own words, Alice Morris, Beta Lambda/William & Mary, recounts on page 41 her experiences as a British woman in a the uniquely American institution of a women's fraternity. In addition, we have a testimonial from the Theta who became the 3,000<sup>th</sup> enrollee in our Life Loyal program and the story of how another Theta exemplifies Leading Women.

Moving away from personal stories and toward organizational ones, this spring's magazine offers an account of the establishment and re-establishment, respectively, of two college chapters (page 42); a description of how to recommend a college woman for Theta membership (page 44); and a report on two Fraternity housing projects (page 7).

Several issues ago, we introduced a new feature, How to Do [Something] Better. It, too, is a story, one in which a Theta shares her expertise, offering tips and tricks on one subject we hope you will find interesting. On page 40 of this issue, Cori Ashworth, Beta Lambda/William & Mary, gives advice on career management.

Conversely, in this issue, we introduce not another new feature, but a newly renamed feature. Since 1999, Theta Times has included short news, views, and other items we thought our dear readers could use. This one-page regular feature will continue to fill that role, but it will henceforth be known as Theta Matters, a nicely descriptive title that has the added advantage of offering a lady-like double-entendre.

We hope you enjoy the stories—and more—contained in this and every issue of the Theta magazine. For more stories, including digital versions of each magazine since 2006, we encourage you to visit the Fraternity's website, [kappaalphatheta.org](http://kappaalphatheta.org). ♦

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Notice: Because Kappa Alpha Theta is not an officially recognized student group at Harvard University, Santa Clara University or Georgetown University, these schools prohibit using "Harvard," "Santa Clara," or "Georgetown" in any published reference to our Zeta Xi, Eta Lambda, or Theta Iota Chapter.

**ON THE COVER:** Abbie North, Alpha/DePauw, personifies Leading Women and Theta Foundation's Give to Lead, Give to Learn campaign. (Photo by Jessica Cardelucci, Eta Sigma/Chapman.)

YESTERDAY, TODAY, AND TOMORROW, KAPPA ALPHA THETA EXISTS TO NURTURE EACH MEMBER THROUGHOUT HER COLLEGE AND ALUMNA EXPERIENCE AND TO OFFER LIFELONG OPPORTUNITY FOR SOCIAL, INTELLECTUAL, AND MORAL GROWTH AS SHE MEETS THE HIGHER AND BROADER DEMANDS OF MATURE LIFE.



# THETA KITES FLYING HIGH!

TWO COLLEGE CHAPTERS WILL BE INSTALLED  
THIS AUTUMN! READ ALL ABOUT THE  
INSTALLATIONS EVENTS IN FUTURE ISSUES OF  
THE THETA MAGAZINE.



UNIVERSITY OF  
**LOUISVILLE**

Beta Gamma  
**COLORADO STATE**  
Fort Collins, Colo.  
Autumn 2014

Theta Kappa  
**LOUISVILLE**  
Louisville, Ky.  
Autumn 2014

## PASes NEEDED

A permanent alumnae secretary (PAS) maintains records of all initiated members of a given chapter. In this way, these officers of the Fraternity ensure that each alumna remains in touch with Theta. Each of the following chapters is in need of a PAS. For more information, please contact Lou Simpson, 248-642-2468, or LWetstein@att.net.

Ξ/Wesleyan	ΦΔ/Stanford
P/Nebraska	EZ/Mississippi
AB/Swarthmore	ΕΠ/Bucknell
AH/Vanderbilt	ZΘ/Cal Polytechnic State
AA/Washington	ZT/Delaware
AN/Montana	ZY/UT Dallas
AΞ/Oregon	HI/San Diego
AΨ/Lawrence	HA/~
BE/Oregon State	HE/Quinnipiac
BH/Pennsylvania	HX/Boston
BI/Colorado	HΨ/Tufts
ΓT/Rollins	ΘΘ/N. Carolina State
ΓY/Miami	ΘI/~
ΔK/LSU	

## MANY HAPPY RETURNS

Congratulations to the following alumnae and college chapters, which are celebrating milestone anniversaries in 2014.

### 125 YEARS

Y/Minnesota  
Φ/Pacific  
X/Syracuse

### 100 YEARS

AY/Washburn  
AΦ/Tulane

### 50 YEARS

Memphis Alumnae Chapter

### 25 YEARS

ZH/Wofford  
ZΘ/Cal Polytechnic State  
ZI/Washington & Lee  
Sioux Falls Alumnae Chapter  
Waco Alumnae Chapter

## REUNIONS

On October 10, **CHI CHAPTER** at **SYRACUSE** will be 125 years young! Help us celebrate "Forever in Our Hearts" at our anniversary banquet on October 10, forge connections with our collegians at a service event on Saturday, and wave goodbye following a casual brunch at the chapter facility on Sunday morning. Our celebration coincides with the university's Orange Central (homecoming) Weekend, which ensures a host of events on campus. For information, visit the Syracuse University's Orange Central website which links to our events or contact Sandy Smeltzer at [ssmeltzer49@gmail.com](mailto:ssmeltzer49@gmail.com) or 315-445-9408.

The **GAMMA IOTA CHAPTER** at **KENTUCKY** is holding a reunion for all Gamma Iota Thetas from October 17 to 19. The weekend will include a day at Keeneland, brunch at the Theta facility, and more. Please visit the chapter website at [gammaiota.kappaalphatheta.org](http://gammaiota.kappaalphatheta.org) and click on "For Alumnae" for all information. Or call Roni Scott, 859-269-1550.

## LICENSED VENDORS

When you purchase from a licensed vendor, you are assured a quality product at a competitive price, with a portion of the proceeds directly benefitting Kappa Alpha Theta programs. These vendors have been given permission to use our insignia (Greek letters, name, coat-of-arms, etc.) and are required to produce top-quality products. So by purchasing from a licensed vendor, you also support the values and identity of our Fraternity. To access a list of Theta's current vendors, visit [www.kappaalphatheta.org](http://www.kappaalphatheta.org) > Theta Market Place > [Greeklicensing.com](http://Greeklicensing.com). ♦

## WRITE TO US!

Do you have a comment about an article in this or any other issue of *The Magazine*? Do you know an accomplished Theta who would be a good subject for a profile article? Do you have a Theta issue on your mind?

Then let us hear from you! We are pleased to receive letters from our readers; we value your input. Correspondence by regular mail or email may be sent to the editor. (Addresses are listed on page 2.)

## WHAT'S NEW?

Is there some exciting news about yourself or your chapter that you'd like to share with other Thetas? Let us know! A submission form may be found in *The Magazine* area of the Theta website, or you may send items via email or snail mail to the editor. Addresses are listed on page 2. Please include your name and chapter of affiliation with each submission.

## REUNIONS

Learn about upcoming reunions at [www.kappaalphatheta.org/alumnae/events/reunions](http://www.kappaalphatheta.org/alumnae/events/reunions).

## PLANNING A REUNION?

Place a reunion notice in *The Magazine* and on the Theta website. Mail a brief notice to Reunions, *The Kappa Alpha Theta Magazine*, 8740 Founders Road, Indianapolis, IN 46268, and email [webmaster@kappaalphatheta.org](mailto:webmaster@kappaalphatheta.org).

Notices for reunions to be held May through July must be received by January 31; for August through October, received by April 11; for November through January, received by July 11; and for February through April, by October 23.



## KAΘ INTERNATIONAL VOLUNTEER RECOGNITION WEEK APRIL 6 - 12

Nearly 150 years ago, Bettie, Alice, Bettie, and Hannah recognized dedication, intelligence, and commitment in one another, and they also understood the potential of the college women who would follow in their footsteps. In creating Kappa Alpha Theta, they were leading the way for women in higher education.

Today, our Fraternity continues to be recognized as a leading women's group because of our volunteers, who contribute their time and expertise, demonstrate our noble ideals, and positively impact the Theta experience for all our members. And it is also thanks to ongoing support from Theta Foundation that our programs and initiatives continue to be innovative and effective, allowing our members and chapters to lead in our communities and on our campuses.

On behalf of Grand Council, I would like to thank all those who support Kappa Alpha Theta. The week of April 6 through 12 is dedicated to you.

A MESSAGE FROM AMY KATES,  
AΦ/TULANE,  
FRATERNITY PRESIDENT.



# THETA MAGAZINE CHANGES

For many years, college member fees have funded the Theta magazine, a publication that is read primarily by alumnae (93 percent of total readership). The Theta magazine is currently in transition from a free printed publication to a printed publication that will be sent to all collegians, Theta Life Loyal members, dues-paying members of alumnae chapters, and alumnae who pay individual dues directly to the Fraternity. The online version of our award-winning publication, which comprises all the features of the printed version, will always be available to every Theta.

## I'M CONFUSED. I THOUGHT ALL THETAS RECEIVED OUR MAGAZINE AUTOMATICALLY.

Our governing laws make no provision for the funding or distribution of the Theta magazine. Many short-term attempts to finance it over the years, including paid subscriptions and additions to chapter dues, have failed to address the issue of an ever-expanding membership and rising print and postage costs.

## I'M AN ALUMNA; HOW CAN I CONTINUE TO RECEIVE THE PRINTED VERSION OF OUR MAGAZINE?

- Join an alumnae group. Information about alumnae chapters and circles is available at [WWW.KAPPAALPHATHETA.ORG](http://WWW.KAPPAALPHATHETA.ORG); after you've logged in, click Find a College Chapter or Alumnae Group in the list of links on the left of the screen.
- If there is no alumnae group in your area, you may pay per-capita dues directly to the Fraternity. After

## SUBSCRIPTION-AT-A-GLANCE

ISSUES PER YEAR	summer 2010-spring 2011	summer 2011-spring 2012	summer 2012-spring 2013	summer 2013-spring 2014
<ul style="list-style-type: none"> <li>• College members</li> <li>• KAΘ Life Loyal members</li> <li>• dues-paying alumnae chapter members</li> <li>• Fraternity-dues-paying alumnae</li> </ul>	4	4	4	4
Those not in one of the above groups	4	3	2	1

you've logged into to [WWW.KAPPAALPHATHETA.ORG](http://WWW.KAPPAALPHATHETA.ORG), click Alumnae Dues in the list of links on the left of the screen.

- Enroll in Kappa Alpha Theta Life Loyal, a program that was developed to provide enhanced services to members and to recognize those who support the Fraternity financially. More information about Theta's Life Loyal program may be found on page 8. ◇

**ALL ALUMNAE ARE ENCOURAGED TO CONSIDER THEIR OPTIONS AND CHOOSE TO CONNECT TO THETA IN THE WAY THAT BEST SUITS THEM.**



# Give the Gift of Life Loyal



A daughter, mother, friend, sister, aunt—Theta Life Loyal was created to honor and recognize the thousands of dedicated Kappa Alpha Thetas who have lived our ideals. By sponsoring a Life Loyal membership, you will not only be giving a lifetime subscription to our magazine, but also supporting the spirit and future of our Fraternity.

For more information, please visit [www.thetalifeloyal.org](http://www.thetalifeloyal.org) or call 888-526-1870, ext. 116.

*Read more about Life Loyal beginning on page 8.*



"I AM A THETA" IS SOMETHING WE ALL SAY WITH PRIDE, WHETHER WE JUST RECEIVED A BID DAY CARD OR A 75-YEAR MEMBER PIN. THE FONDNESS WE HAVE FOR THETA COMES FROM OUR OWN EXPERIENCES—THE PEOPLE WE MEET, THE TIME WE SPEND TOGETHER, AND THE STORIES WE TELL. THESE STORIES



ARE WHAT CONNECT US TO ONE ANOTHER AND STRENGTHEN OUR SISTERHOOD. WE ALL HAVE A THETA STORY TO TELL. TAKE JUST A MINUTE TO REMEMBER ONE OF YOURS, AND

SHARE IT AT WWW.KAPPAALPHATHETA.ORG. YOU CAN ALSO READ THETA STORIES SUBMITTED BY OTHER MEMBERS.

## SHARE STORIES

Visit the I Am a Theta area of [www.kappaalphatheta.org](http://www.kappaalphatheta.org) to browse our stories and learn more about submitting your own. (Login required for submissions.)

### FINDING THE VOICE OF OUR FOUNDERS

When our founders created Kappa Alpha Theta, they did so from a much different motivational place than the one from which I found my way to Theta. They decided to forge a path for strong, smart, successful women when there wasn't one. And though their college experience was much different than mine, the foundation of shared principles is the same in how we become Theta for a lifetime.

How I found myself at the Rho Chapter was by no master planning on my part. Unlike our courageous founders, I was pretty clueless. Their endeavors were introduced to me in a recruitment flier I received in my acceptance packet from the University of Nebraska, along with other miscellaneous papers about campus involvement. I thought recruitment looked interesting, so why not?

During that first minute I was in the Theta house, I felt at ease and knew I could be myself. At the end of the week, I was hoping to be picked by the Thetas, or "Theta Cats" as one of the skits promoted.

My wish came true! This experience was a big deal to me. I had instant sisters! I'm an only child raised by my dad since age five. Not only was it going to be amazing having these girls around, but maybe I could learn some things about proper hair highlights and eyebrow tweezing!

It soon became more than that. I learned to find a voice—the voice our founders began for us. Plus, I learned to survive in a house with 90 young women.

Then I graduated, got a job, married, and moved on. I didn't give Theta much thought after that, except for staying in touch with my Theta besties and that something extra to put on my résumé. College was over, and it was time to work and build a family.

My family moved around a lot over 15 years, but I never thought to reach out to a Theta alumnae chapter. When I moved back to Omaha four years ago, I reconnected with a neighbor and unbeknownst-to-me Theta, Meagan Davis VanGelder, Kappa/Kansas. Our kids were in the same preschool class. She encouraged me to come to alumnae chapter meetings. I agreed as long as she was there, because I didn't know what to expect!

So there I was. I felt 18 all over again. Who would be there? Would they even want me around? Talk about coming full circle! But of course it was great. I reconnected with Rho Chapter Thetas, and met new Thetas. All these women were so welcoming and didn't care where I grew up or attended college—they were all like-minded, fabulous women that I already had a connection with.

That connection is Theta. She is here for whatever we want or need her for. And I'm saying that today as a girl who didn't make grades that first semester but

was given a second chance to be what Theta knew I could be! My old self wasn't ready to be a leader for my sisters. But I was truly honored to be one when I served as president of the Omaha Alumnae Chapter.

You can't choose your family, but you can choose your friends. I believe we have both. The day we pledged, we chose a family of sisters, connected by Theta, and we are Theta for a lifetime.

Barbara English Wimmer, P/Nebraska, is a former president of the Omaha Alumnae Chapter and a Life Loyal member.

### THANKS TO THETA

As a freshman, Greek life was not something I had ever been exposed to. I knew that staying involved was something that I longed for at a large university, so I ventured into the unknown world of Panhellenic recruitment. Every woman I met had great experiences to share, but what I found in Kappa Alpha Theta was something I never expected to discover.

Whenever I stepped through Theta's doors during Panhellenic recruitment, I felt a genuine feeling that the women were not speaking with me for their own personal gain, but rather, to see that everyone entering the room was able to leave a better one. They also had an authenticity that drew me in. By representing themselves honestly, there was no question that what I saw was what I would get. I quickly realized that Theta was the place I needed to be, and the sisters were examples of a woman I needed to become.

As an alumna and having served as the chief executive officer of Gamma Zeta Chapter, I can confidently say that I am becoming the woman I have always wanted to be. I am not there yet, but Theta is showing me the way.

I am a Theta because I have been able to make mistakes and learn from them, experience the feeling of "sisterhood" that was foreign to me as a lost freshman, and gain courage to withstand some of my toughest personal challenges. I have even been able to share my commitment to Theta with many others, including my younger biological sister. With Kappa Alpha Theta guiding me, my experiences as a young woman have been grounded in deeper meaning, one that I did not think I would ever find.

Today, tomorrow, and forever, Theta will be a part of me. Just like a kite, each sister is different in her own way. Yet, all kites have one thing in common—they must have wind in order to fly. For me, that wind, that motivation, that inspiration is Kappa Alpha Theta. For that, I am forever committed to and grateful for Theta.

Lauren Cunningham, ΓΖ/Connecticut, serves as the Panhellenic advisor to the Delta Zeta Chapter at Emory. ♦

*"The day we pledged, we chose a family of sisters."*



Barbara English Wimmer, P/Nebraska



Lauren Cunningham, ΓΖ/Connecticut

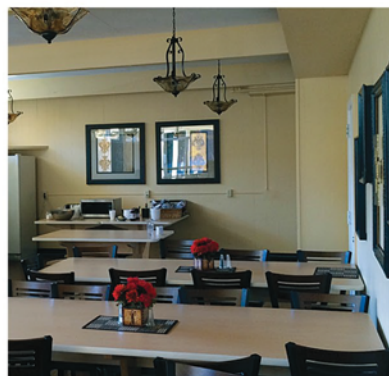


**A**fter being re-established on the **UNIVERSITY OF OREGON** campus in January 2012, **ALPHA XI CHAPTER** needed a place to call home. An agreement to lease the former Phi Delta Theta house in the heart of the university's Greek community yielded a facility, and the Fraternity Housing Corporation (FHC) interior design committee set to work turning a men's fraternity house into a facility that is up to Kappa Alpha Theta standards.

Upgrading the interior of the Alpha Xi facility was the first step. A complete overhaul of the three communal bathrooms included new stall dividers, toilets, and storage cubbies, as well as a fresh coat of white glaze on the bathroom tiles. In the main living area, the walls were painted a buttery cream, which is complemented by the new charcoal gray carpet. The dining room now has laminate hardwood on the floor and enough custom tables and chairs to seat 96 women.

Before the 56 collegians could move in, FHC staff members Leslie Vinton, Lauren McCarty Palmer, and Bonnie Batrich Brown met FHC Interior Design Coordinator Karen Albrecht Ledbetter and former FHC President Zita Enloe in Oregon to complete the Alpha Xi transformation. Three sofas, two lounge chairs, and several padded ottomans offer space for studying and relaxing in the main living area. Tables and chairs in the basement provide more study room. Dorm furniture in each bedroom and washer and dryer units on every floor create a cozy and dynamic space for the Alpha Xi members to live.

Members of the Alpha Xi Chapter presented their new home to local alumnae at an open house in early November. Alpha Xi alumna Mari Martin Neubauer helped plan the open house and was able to attend as well. "When I saw our letters on the new home, I was immediately drawn to it. The contemporary look and the proximity to campus is ideal. I refer to it as a *home* because that is how I felt walking in."



# A PLACE TO CALL HOME

## ALPHA XI/OREGON AND THETA THETA/NC STATE

BY ABBY MERRITT



Alpha Xi was not the only FHC project to be completed in the fall; the **THETA THETA CHAPTER**, one of three Kappa Alpha Theta chapters established in 2013, is currently leasing a duplex on the **NORTH CAROLINA STATE** campus. In November, a team of five transformed the Theta Theta facility in a mere three days. FHC President Suzanne Graf McLemore, FHC Interior Design Coordinator Karen Albrecht Ledbetter, FHC staff members Leslie Vinton and Abby Merritt, and Educational Leadership Consultant Maddie Intfen worked hard to give the chapter a functional, sophisticated space where members can work, eat, and relax.

In the entry, a rug emblazoned with the Kappa Alpha Theta coat of arms is the first of many "Theta" details. A gold, black, and white rug anchors the living room, creating a foundation for two sofas and two lounge chairs. The sofas and lounge chairs, which are covered in heavy-duty fabric, provide comfortable, yet practical, seating for the space. Stylish black and gold pillows as well as pillows embroidered with "Theta" complete the look of the living room.

The study room boasts a gorgeous bookcase decorated with Theta-inspired accessories and two tables with eight chairs, great for group projects or late-night studying. The chevron rug on the floor and carefully placed artwork on the walls add to the charm of the duplex. The office has a set of desks and chairs, an ideal place for small group meetings and studying. In the kitchen, even the bowls and plates are black and gold. As the spring term began, 16 members moved into the Theta Theta facility. Chief Executive Officer Anna Cole was impressed by the transformation of the space.

"During our first semester as a chapter, the support of the FHC was truly phenomenal in helping us make a successful start. Having a home to come to during the days around installation allowed the chapter to make even stronger bonds. Our facility helped us make a smooth transition into the Greek community here, where all the other sororities on campus have facilities. We are so thankful for all that FHC has done to make our first semester a huge success!" ♦

About the author: A graduate of Hanover College and a member of Phi Mu Fraternity, Abby Merritt is housing trust development and marketing coordinator for Kappa Alpha Theta.



# A LIFETIME OF SISTERHOOD

## LINDA HEWSON EDMONDSON BELIEVES THAT THETA IS FOR A LIFETIME

This winter, Linda Hewson Edmondson, Gamma Iota/Kentucky, enrolled in Kappa Alpha Theta Life Loyal, becoming the 3,000<sup>th</sup> Theta to do so! She, like many other Life Loyal members, believed that by enrolling in the program, she was helping to personify the idea that Theta is for a lifetime. This winter, Edmondson and her new member class also celebrate 50 years of sisterhood.

### TELL US ABOUT YOUR THETA EXPERIENCE.

I loved being a Theta at the University of Kentucky and still maintain a special relationship with several of my sisters despite the fact that we all moved to different places after graduation. I became a member of the Theta Louisville Alumnae Chapter when I moved to Louisville. This year my pledge sisters and I are celebrating becoming 50-year Thetas!

### HOW HAS YOUR THETA EXPERIENCE EVOLVED SINCE YOUR INITIATION?

My experience with Theta at the Gamma Iota Chapter was one I will always cherish. When I moved back to Kentucky when I married, it was wonderful to become involved in the Louisville Alumnae Chapter and renew former friendships and make so many new ones. Being president of the chapter has been an honor for me and attending Grand Convention will always be one of my most memorable experiences. It was truly amazing to be with so many Thetas of all ages and backgrounds.

### YOU ARE CURRENTLY PRESIDENT OF THE LOUISVILLE ALUMNAE CHAPTER. HOW DOES THAT IMPACT YOUR VIEW OF LIFE LOYAL MEMBERSHIP?

I believe it is important to be Life Loyal to show that Kappa Alpha Theta is for a lifetime, and I would encourage others to become Life Loyal to show their dedication and lifelong commitment to the Fraternity.

### ANY LAST THOUGHTS?

I am proud to become a Life Loyal member after having been a Theta for 50 years. I believe that being Life Loyal shows a lifetime commitment to staying connected to Kappa Alpha Theta and makes me feel an even closer bond to my sorority by showing my support in this way.

## JOIN 3,004 LIFE LOYAL THETAS! *These women Enrolled Between November 1, 2013, and January 31, 2014*

### A/DEPAUW

Arlene Shaneyfelt Ehlers  
Marcia Davis Hansen  
Barbara Lindley Schrier

### B/INDIANA

Irene Simmons Ator  
Barbara Shank Neal  
Sandra Kay Wilson

### Γ/BUTLER

Joan Vyverberg Fortune  
Grace Goodwin Miller

### Δ/ILLINOIS

Maureen Goodman Gillespie  
Cassandra Gales Shapard  
Margaret Goodman Smith

### H/MICHIGAN

Patricia Raney Pogue

### ΓΔ/OHIO WESLEYAN

Jane Jacobs Evans  
Patricia E. Parkinson

### M/ALLEGHENY

Laurn E. Reiff

### Q/USC

Thomasina Lane Adelizzi  
Lauren Miller Benson  
Victoria K. Collison

### Π/ALBION

Marie Brown  
Georgann Rock Novak

### P/NEBRASKA

Debra Morsch Castle  
Frances J. Cronin  
Kelsey M. Johnson

### T/NORTHWESTERN

Carolyn Mould Keck  
Sandra Cronenwett Wiseley

### Y/MINNESOTA

Nikki M. Reeck  
Hannah Skopec

### X/SYRACUSE

Elizabeth Brody Lindsey  
Dana Goldfein Malloy  
Diane Jorgensen Schmidt

### Ψ/WISCONSIN

June Siepmann Bodenbach  
Ann Turley Dreith  
Alexandra Halbach

### Ω/UC BERKELEY

Roxana Bostwick  
Cynthia Haueter  
Alaina Kral

### AB/SWARTHMORE

Kayla Y. Moritzky

### ΑΓ/OHIO STATE

Patricia Driscoll Ackerman  
Connie Zimmerman Dunlap  
Martha Kemper Ferguson  
Nancy Dilts Hardy Gillaugh  
Judy Wright Hays  
Sally Bell Riebel  
Eileen Skirball  
Ruth Eickelberg Thomas  
Shirley Hale Wisher

### AH/VANDERBILT

Elizabeth A. Bentley

### ΑΘ/TEXAS

Mary Morris Hornsby  
Lynda Knapp Underwood

### ΑΙ/WASHINGTON-ST. LOUIS

Sarah Benbrook Hittner

### ΑΛ/WASHINGTON

Lauren E. Bonzer  
Carole Johnson Shaver

### ΑΜ/MISSOURI

Sharon Leech Krumm  
Judith Wangelin Scott

### ΑΞ/OREGON

Ashley E. Kabins  
Cathleen L. Zyp

### ΑΟ/OKLAHOMA

Marcy Whitmire Francis  
Jane Bailey Smith

### ΑΠ/NORTH DAKOTA

Martha Bredesen Hoza



Linda Hewson Edmondson,  
Π/Kentucky





**AP/SOUTH DAKOTA**  
Marilyn Hohm Hoyt  
Mary Lynn Crandall Myers  
Jacqueline Hoffman Reuter

**AS/WASHINGTON STATE**  
Barbara Morgan Auer

**AT/CINCINNATI**  
Jillian Ackerman Fischer  
Allison O'Connell

**AY/WASHBURN**  
Joan Friedstrom Barker  
Karen Toedter Lewis

**AΦ/TULANE**  
Chrystelle Zweidler Rowley

**AX/PURDUE**  
Linda Morton Pratt  
Ruth Crane Utti

**AΨ/LAWRENCE**  
Jennifer A. Dieter

**AΩ/PITTSBURGH**  
Mary Anne Siedle Harmon

**BΓ/COLORADO STATE**  
Breigh Roszelle Kempa  
Sally Thomas Peterson

**BΔ/ARIZONA**  
Marianne Gilbert Cole  
Catherine E. Confehr  
Gwen Williams Hibbard

**BE/OREGON STATE**  
Megan L. Brothers  
Kaitlyn S. Long  
Linda Serrurier Velthoen

**BZ/OKLAHOMA STATE**  
Kelsi Jones  
Charlene Gay Criswell Kinkaid  
Patricia A. McCrary

**BH/PENNSYLVANIA**  
Julia E. Molo

**BΘ/IDAHO**  
Julie Gerard Dillon  
Lynda L. Himmelsbach

**BI/COLORADO**  
Susan McCasline Campbell  
Pamela Allen Osborne  
Sue Lingenfeltzer Tatem  
Kathleen Bowden Troost  
Joan Fisher Woods

**BK/DRAKE**  
Kristin Turnquist

**BΞ/UCLA**  
Darrell Chulay Banta  
Kyra DeGroot  
Tamblyn Merriweather Franklin

**BΠ/MICHIGAN STATE**  
Christine Marakas Battle

**BP/DUKE**  
Katharine K. Gifford

**BΣ/SMU**  
Elizabeth P'Pool Coble  
Janice Jay Culp  
Shannon Davis Henderson

Nancy Ann Hunter Hunt  
Kathleen M. Mannelly  
Marsha Scott Mifflin

**BT/DENISON**  
Eleni Karahalios

**BΨ/McGILL**  
Leura Fine Spielman

**ΓT/ROLLINS**  
Earlene Roberts Altee

**ΓΔ/GEORGIA**  
Sally Hutchinson Adams  
Claire Bradshaw Beckham

**ΓE/WESTERN ONTARIO**  
Janet Varah Donald

**ΓZ/CONNECTICUT**  
Gerry Anne Brown

**ΓH/MASSACHUSETTS**  
Vera Long Howes

**ΓΘ/CARNEGIE MELLON**  
Carol M. Dauber  
Bonnie Grove Miller

**ΓI/KENTUCKY**  
Linda Hewson Edmondson  
Judith Wylie Henderson  
Linda Brown Moss  
Julie Lucas Saxon  
Judith Kirn Sikes

**ΓM/MARYLAND**  
Brianna Ali  
Kelly A. Markham

**ΓN/NORTH DAKOTA STATE**  
Joan Stammen Hartman

**ΓΞ/SAN JOSE STATE**  
Susan Barr Bischel

**ΓΠ/IOWA STATE**  
Nancy Reinhart Burke  
Lavonne Kidney Farner  
Mary Ann Anderson Garwood

**ΓΥ/MIAMI**  
Lindsey P. Anderson  
Charlotte M. Cahill  
Margo Mapes Toth

**ΓΦ/TEXAS TECH**  
Bonnie Blue  
Maegan Dempsey  
Kathryn Hennington  
Marilyn Young Slemmons

**ΓΧ/FRESNO STATE**  
Isabella E. Comin  
Carol McKean Copley  
Carole Diane Guigley  
MacKerley  
Sharon Hussey Pipes

**ΓΨ/TCU**  
Rebecca M. Roth

**ΓΩ/AUBURN**  
Elizabeth R. Fowlkes  
Dawn Jeffreys Holliday  
Jennifer Wallace McCullough  
Jennifer Wright Nabors

**ΔE/ARIZONA STATE**  
Karen Blair Fisher  
Danielle Nowak  
Laura M. Stover

**ΔZ/EMORY**  
Julie Crawford Phillips  
Misha N. Sharp

**ΔH/KANSAS STATE**  
Judy Oberhelman Hackett  
Amanda J. Ross  
Janiece Fair Rowland

**ΔI/PUGET SOUND**  
Barbara Nimmons

**ΔK/LSU**  
Claire Bergeron  
Laura H. Edwards  
Erika N. Heitkamp  
Madeline R. Osbrink  
Catherine Collette Simoneaux

**ΔO/ALABAMA**  
Kaitlyn A. Luppino  
Tara E. McGuire

**ΔΦ/CLEMSON**  
Hillary Herbert Christiansen  
Patricia Morrison Price

**ΔX/VIRGINIA**  
Susan Mueller Grehan

**ΔΩ/TEXAS A&M**  
Lauren C. Fulcher  
Jennifer Marple Hobson

**EE/BAYLOR**  
Julianna Abdallah  
Karen Ellen Peters Anderson  
Marie D. Crommett  
Dr. Shelley Ferrill  
Alexandria Abdallah Johnson

**ΦΔ/STANFORD**  
Susan M. Mathison  
Alexandra Ritchie

**EZ/MISSISSIPPI**  
Caitlin Elizabeth Clark  
Hallie Crook Marshall  
Jacqueline A. Taggart

**EI/WESTMINSTER**  
Lee G. Goatley

**EΔ/DICKINSON**  
Kaitlyn A. Gregory  
Julia Hyman Lazar  
Elizabeth E. Mudge

**EN/VIRGINIA STATE**  
Stephanie Oliver Pierle

**EΠ/BUCKNELL**  
Hannah Young

**EΨ/RICHMOND**  
Lexie M. Welch

**ZH/WOFFORD**  
Sarah E. Carter

**ZΘ/CAL POLYTECHNIC STATE**  
Carly S. Demetre

**ZI/WASHINGTON & LEE**  
Anne Tipton Manning  
Elizabeth Manning Meyer  
Victoria H. Van Natten

**ZM/MIT**  
Emily Chen  
Elise Myers

**ZN/UC DAVIS**  
Michelle M. Rosol

**ZO/WAKE FOREST**  
Priscilla Garmendia  
Megan E. Harrelson

**ZP/UC SAN DIEGO**  
Shaudi N. Malek

**ZΣ/OHIO NORTHERN**  
Melissa Straub

**ZY/UT DALLAS**  
Barbara L. Koos  
Danica San Juan

**ZΩ/LOYOLA MARYMOUNT**  
Alexandra Brown  
Sarah E. Havner

**HΘ/CENTRAL FLORIDA**  
Michelle M. Darnell  
Heather Haus MacCusprie  
Emily A. McWilliams

**HI/SAN DIEGO**  
Erin Karahadian

**HA/-**  
Michelle J. Hubbard  
Marina Iatomase  
Kristen Numata  
Nicole R. Traina

**HE/QUINNIPIAC**  
Ashley Smolar

**HO/NORTH FLORIDA**  
Cherie L. Michaud

**HΠ/CASE WESTERN RESERVE**  
Elizabeth R. Vitale

**HP/JAMES MADISON**  
Krista Meiers

**HΣ/CHAPMAN**  
Victoria A. Brown  
Nicole L. Morrison  
Emma Turpen

**HT/TAMPA**  
Jill A. Rosenblum  
Stevie R. Ruzich

**HY/SAN FRANCISCO**  
Amanda T. Lorenzen

**HΦ/BELMONT**  
Erika N. Marschall

**HX/BOSTON**  
Sarah F. Coleman  
Becca Friedman ◇

**IT'S EASY TO JOIN  
KAPPA ALPHA THETA  
LIFE LOYAL  
OR TO MAKE A GIFT  
HONORING YOUR  
CHAPTER!**

**ONLINE**  
Simply go to  
**thetalifeloyal.org**  
to join and pay through our  
secure website.

**PHONE**  
Call Fraternity headquarters,  
**800-526-1870**,  
to provide your contact and  
payment information over the  
phone.

**MAIL**  
Print the enrollment form  
available at  
**thetalifeloyal.org**  
and mail the complete form,  
along with your check or  
credit card information to:  
Kappa Alpha Theta,  
attn: Kristi Tucker  
8740 Founders Rd.  
Indianapolis, IN 46268.



**THETA LIFE LOYAL  
MEMBERS RECEIVE**

A lifetime subscription to  
*The Kappa Alpha Theta  
Magazine*

•  
Fraternity dues payment  
for life\*

•  
A handcrafted lapel pin to  
wear with pride

•  
A limited-edition gift  
from our  
Life Loyal collection  
and more!

\*not including alumnae chapter dues





## COLLEGE CHAPTERS

**A** BETA EPSILON CHAPTER member KRISTA COLLINS organized and carried out a three-day bone marrow registration drive on the OREGON STATE campus that drew more than 500 people.

**B** Eight GAMMA TAU CHAPTER members were recognized by the UNIVERSITY OF TULSA during homecoming for their achievements as outstanding seniors and freshman. Honorees included CLAREY ALLEN, ABBY GREENHAW, KELLY LACEY, JORDAN HENDRICKSON, VALERIE ROARTY, RACHAEL GANTNER, CLAIRE WOOD, and KATHRYN THOMPSON.

**C** ALPHA PI CHAPTER members played in a

flag football game during homecoming week at NORTH DAKOTA.

**D** The ETA UPSILON CHAPTER at SAN FRANCISCO spent a weekend at Whispering Pines Resort in Middletown, Calif., for its fall sisterhood retreat.

**E** ALPHA PI CHAPTER members got all dressed up for their homecoming formal at NORTH DAKOTA in fall 2013.

**F** MARIAH WOOLARD, NATALIE ROYLE, PAIGE KEATING, MONTANA MORRISON, ASHLEY BENTON, and DANA PEARSON completed a successful recruitment, alongside their ZETA THETA CHAPTER sisters, at CAL

POLYTECHNIC STATE last fall.

**G** GAMMA DEUTERON CHAPTER members at OHIO WESLEYAN completed a successful recruitment during the spring semester.

**H** ZETA MU CHAPTER members LINDSEY OSIMIRI, KRISTEN MANNING, LYDIA ANZURES, and FERNANDA LAVALLE celebrated another successful fall recruitment at MIT.

**I** BETA EPSILON CHAPTER members took home the title at OREGON STATE'S intramural soccer championship game in spring 2013.

**J** GAMMA MU/MARYLAND members KRISTA CRATTY and SOUROR SOLTANI hosted house tours coinciding with recruitment early in

## THETAS OF NOTE



AMY STANTON, BH/PENNSYLVANIA alumna and Founder and CEO of Stanton & Company, headlined her own TEDx Talk in Venice Beach, Calif., titled "Femininity vs. Ambition."



ANNE GANNON, Ω/UC BERKELEY, has been appointed as the national strategy coordinator for Child Exploitation Prevention and Interdiction. Gannon testifies before Congress on the issues of human trafficking and child exploitation.



BETH THEOBALD YOUNG, B/INDIANA, was named a 2013 Woman of Influence by the *Indianapolis Business Journal* for her continued successes as a lawyer in Indianapolis.



CAROL OLSON LARSEN, ΓN/NORTH DAKOTA STATE, was named the 2013 Distinguished Alumna of the College of Arts, Humanities and Social Sciences at North Dakota State University.



MARIE CROMMETT, CEO of EPSILON EPSILON/BAYLOR, was chosen as homecoming queen in fall 2013.





the spring semester.

**K** **ZETA CHI/JOHNS HOPKINS** completed a successful formal recruitment this spring.

**L** The **EPSILON EPSILON CHAPTER** won the Class A Division for the annual float parade during **BAYLOR'S** homecoming, which boasts one of the largest homecoming parades in the nation.

**M** The **BETA EPSILON CHAPTER** brought home several awards from **OREGON STATE'S** annual Greek Awards Banquet, including Philanthropy of the Year, runner up for Sorority of the Year, Safest Facility (from the Corvallis Fire Department), and the Blood Drop Award (for highest participation in blood drives), as well as earning first in grades for the spring 2013 term.

**N** **TABITHA JOHNSON** and **LINDSEY JOHNSON**, **ΔΦ/CLEMSON**, celebrated bid day.

**O** Members of **ΔI/PUGET SOUND** dressed in costume on bid day to welcome new members.

**P** **BETA KAPPA CHAPTER** members enjoyed some downtime during fall recruitment at **DRAKE**.

**Q** **HΦ/BELMONT** celebrated bid day in fall 2013 with patriotic-themed shirts.

(Left) **Libby Kalinowski**, **ΔO/Alabama**, recently completed her study abroad with the Semester at Sea program where she traveled to 17 countries and met Thetas along the way.



**HEATHER PAYNE**, **ΓE/WESTERN ONTARIO**, was named one of Canada's 100 Most Powerful Women for her work as the founder of Ladies Learning Code & HackerYou.



**LESLIE FASONE**, **B/INDIANA**, received the 2013 AFA Perspectives award for her article "Putting Prevention into Practice."



**BETA PHI/PENN STATE** alumna **AMY STACY FRANK** launched Mindfully Made Studios, which sells inspirational, thoughtful accessories for women, children, and the home created by herself.



**CATHERINE KOCH**, **ZM/MIT**, received the prestigious Marshall Scholarship, which supports two years of graduate study in the United Kingdom.



**COLLEEN LOYNACHAN**, **ZM/MIT**, received the prestigious Marshall Scholarship, which supports two years of graduate study in the United Kingdom.





## ALUMNAE & REUNIONS

**A** The **SOUTH ORANGE COUNTY ALUMNAE CHAPTER** made flannel blankets for CASA.

**B** The **COLUMBUS ALUMNAE CHAPTER** held its annual Study Sweets fundraiser, which gives parents of area universities the opportunity to send boxes of goodies and treats during finals. Pictured members are **JANET LOWMAN FOX**,  $\Gamma\gamma$ /MIAMI; **KAREN TITSCH BRIGHT**, **MILLIE JENKINS MCVEY**, and **BARBARA YOUNG SIPP**, all  $\Delta\Gamma$ /OHIO STATE; and **BARBARA DUTTON LEWIS**,  $B$ /INDIANA.

**C** The **DALLAS ALUMNAE CHAPTER** held its annual mother-daughter holiday tea, which brought generations of Theta families together

for a festive day of reuniting with old friends and making new ones. Pictured attendees include **BETH VAN WINKLE EWING**,  $K$ /KANSAS; **GAIL EWING**; **KATHERINE KRAUSE**,  $\Gamma\Delta$ /GEORGIA; **VALERIE BETTIS KRAUSE**,  $B\Sigma$ /SMU; **TORI THOMAS MANNES**,  $AH$ /VANDERBILT; and **RACHEL MANNES**,  $\Gamma\Delta$ /GEORGIA.

**D** **JOYCE HARRISON HONEYMAN**,  $BZ$ /OKLAHOMA STATE; **SARAH BRUNS MCCORMICK**,  $\Delta I$ /PUGET SOUND; **JANE GILL STEPHENSON**,  $BE$ /OREGON STATE; **SUZANNE SAVITZ WHITACRE**,  $AS$ /WASHINGTON STATE; **CLARA BUTCHER POOLE**,  $A\Theta$ /TEXAS; **ANN WILLARD WATTS**,  $\Delta\Delta$ /WHITMAN; **GEORGEANNE**

**DANNEKER**,  $\Delta E$ /ARIZONA STATE; and **KAY KNAPTON**,  $AS$ /WASHINGTON STATE, of the **SEATTLE ALUMNAE CHAPTER** took a field trip to Sea-Tac by light rail with a stop at Tutta Bella's for lunch.

**E** The **PHILADELPHIA ALUMNAE CHAPTER**, along with an **ALPHA BETA/SWARTHMORE** member, supported the local CASA chapter at its October Superhero 5K Walk. Pictured attendees include **RACHAEL GARRETT**,  $EZ$ /MISSISSIPPI; **CAITLIN FOREHAND**,  $EE$ /BAYLOR; **SHELBY SCHWARTZ**,  $E\Phi$ /CHICAGO; **EMILY SMITH**,  $EA$ /DICKINSON; **JESSICA SEIGEL**,  $AB$ /SWARTHMORE; and **SARAH HENLE**,  $\Pi I$ /IOWA STATE.

**F** **FAIRFIELD COUNTY (Conn.) ALUMNAE CHAPTER** members gathered to celebrate Founders Day.

## THETAS OF NOTE



**JULIA MORGAN**,  $\Omega$ /UC BERKELEY, was posthumously awarded the 2013 American Institute of Architects (AIA) Gold Medal Recipient. She is the first woman to win the award.



**BETA DELTA/ARIZONA** alumna **LAURA SOLOMON MONTEROTTI** recently became an independent designer for Origami Owl Custom Jewelry.



**TRICIA TIALDO**,  $\Delta\Phi$ /CLEMSON, was installed as the 2014 president of the REALTOR Association of Southwestern Illinois (RASl).



The First Community Foundation Partnership of Pennsylvania (FCFP) announced the Ken and Pat Ackerman Designated Fund for the Thomas Beaver Free Library in Danville, Penn., in which a portion of the fund's investment income

will be granted annually to support the Pat Ackerman "Guys Read" Program for Young Boys. **PAT DRISCOLL ACKERMAN** is an alumna of  $\Delta\Gamma$ /OHIO STATE.





## GOOD TIMES

**G** KARI GRONEMEYER, BK/DRAKE; SUSAN RIVELLO, HX/BOSTON; REBECCA FRIEDMAN, BH/PENNSYLVANIA; and WINNIE BRANTON and MONICA ALMEIDA, both HX/BOSTON, participated in the Unite to Fight Pancreatic Cancer Walk last September.

**H** SUZANNE ABLE BRIGHT, Π/KENTUCKY; MARY HOWARD LEPP, ΔY/EASTERN KENTUCKY; and CHRISTINA DUEITT VOELKEL, ΖΥ/SOUTHERN MISSISSIPPI, attended a Kentucky vs. Alabama football game in Lexington, Ky., in October.

**I** Four-time Emmy winner and journalist SUSANNAH FRAME stands with MICHELLE AANENSON (both AA/WASHINGTON) after she received the 2013 Irma Frazier Jagger

Scholarship.

**J** A group of Thetas in Memphis, Tenn., continued their tradition of meeting for lunch every couple months at a New Orleans-inspired restaurant.

**K** CHI CHAPTER alumnae MARY NEAR BECKMAN, CHRISTINE SCANTLEBURY SAMUELSON, NANCY COREY SJOGREN, MARY JANE KENNELLY, BARBARA DAVIDSON MCCARTHY, LESLIE BENTZ, HELAINE SIMON GULERGUN, and LISA FAZIO MIRABITO reunited at SYRACUSE homecoming in fall 2013.

**L** BETSY WILLIAMS MACLENNAN, CINDY GRANT OEHRLE, LOIS YOUNG DUSTHIMER, SUE ELLEN WOODFILL GREENLEE, and JOAN THURSFIELD HAWKS, all B/INDIANA, reunited this fall.

**M** The 1983 class of BETA SIGMA at SMU reunited in Dallas in October 2013.

**N** A group of alumnae from the RHO CHAPTER at NEBRASKA got together in Estes Park, Colo., for a small reunion in August 2013.

**O** ALPHA GAMMA/OHIO STATE alumnae enjoyed fun on the Pedal Wagon during a reunion in fall 2013.

**P** A group of 46 BETA PI/MICHIGAN STATE alumnae enjoyed a reunion including a visit at the Theta house on campus.

**Q** DELTA PHI/CLEMSON alumnae reunited at a tailgate hosted by the Delta Phi collegians.

**R** GAMMA OMEGA CHAPTER alumnae reunited at the AUBURN vs. Ole Miss game in October 2013. ◇



(Left) Jessica Bloodgood completed the New York City Marathon in November 2013 while Laura Behnke did ongoing coverage for the local ABC affiliate and ESPN. Both are Psi/Wisconsin alumnae.

(Right) Alpha Sigma Chapter at Washington State celebrated its centennial with more than 400 alumnae and 166 college members of the chapter.





# STATE OF THE FRATERNITY **2013**



Amy Hayner Kates

## Letter from the president

This "State of the Fraternity 2013" report might be considered an annual report for the Fraternity. But that description is more associated with for-profit companies—particularly those with shareholders—and those annual reports are concerned with acquisitions, mergers, and divestitures, plus profit and loss.

The report on these four pages might be more properly referred to as an impact report, demonstrating as it does how Theta has affected our members, our chapters, and our communities throughout the past year. We could also refer to it as a leading women report, because it quantifies the accomplishments of our members and the influence of our programs.

The Fraternity's strategic plan—The Plan of Aspirations—guides us as we think about where we are, where we want to go, and how we want to get there. And to determine if we are on track to reach our aspirations, we need to periodically evaluate our accomplishments to date. I am very proud of Kappa Alpha Theta's achievements in 2013, and I am also proud that they were not accomplished in a vacuum. Every member has a role to play in helping the Fraternity reach its aspirations because each of us has the opportunity to personify our values, ideals, and goals.

Loyally,  
Amy Hayner Kates, **AΦ**/Tulane  
Fraternity President

## 2012-2014 GRAND COUNCIL

### FRATERNITY PRESIDENT

Amy Hayner Kates, **AΦ**/Tulane

### FRATERNITY VICE-PRESIDENTS

Ashley Atkins, **BP**/Duke

Julie Ruffolo Gilpin, **A**/DePauw

Laura Ware Doerre, **ΔE**/North Carolina

Kimi Morris Martin, **AO**/Oklahoma

Paige Bendel Ellerman, **Π**/Kentucky

Mandy Burgett Wushinske,  
**ZΣ**/Ohio Northern

### FOUNDATION PRESIDENT

Kathleen Bennett Tonkel, **H**/Michigan

## GENERAL TREASURY INCOME

### TOTAL \$5.77m

Services/Supplies***	9.13%	\$527K
Alumnae Support****	3.51%	\$203K
Member Non-Dues Income**	3.7%	\$214K
Leadership Training Fund Grant	4.24%	\$245K
Risk Management Fees	7.38%	\$426K
Foundation Grant	9.43%	\$544K
International Meeting	.01%	\$248K
College Chapter Support*	59.24%	\$3.419M
Investment Return	3.36%	\$194K
Total		\$5.771M

\* Initiation, per capita & chapter services, etc.

\*\* Merchandise sales, jewelry commission, etc.

\*\*\* Publications, labels/printouts, member links, etc.

\*\*\*\* Alumnae per capita fees, paid individually and via alumnae chapters and Life Loyal memberships

## GENERAL TREASURY EXPENSE \*\*

### TOTAL \$5.6m

Fraternity Officer Administration	2.07%	\$116K
Capital Improvement***	7.48%	\$420K
Risk Management	6.41%	\$360K
Central Office Administration	32.37%	\$1.818M
International Meeting	3.67%	\$206K
Programs*	45.39%	\$2.55M
Investment Income to Disestablished Chapter Reserves	2.61%	\$147K
Total		\$5.619M

\* Magazine, Educational Leadership Consultants, AlcoholEdu, etc.

\*\* Percent of total toward educational programs is 25%

\*\*\* Capital information systems upgrades, asset disposition, capital building improvements, headquarters & facilities depreciation

# PLAN OF AS





# PLAN OF ASPIRATIONS

Believing in the merit of ambitious goals, Grand Council and the Fraternity workforce of staff and volunteers began implementing a strategic plan—the Plan of Aspirations—in early 2011. The Plan encompasses four aspirations that mirror the fundamental values of our organization: high scholastic aims, the widest influence for good, and creating a relevant experience for all members, plus efficient operations to accomplish the business of the Fraternity. Each aspiration comprises goals, objectives, and intents/action plans.

The following report provides general treasury information for the past fiscal year (July 1, 2012-June 30, 2013) and a brief overview of Fraternity programming for the 2013 calendar year. The programming information is arranged to reflect the Plan of Aspirations.

WE ARE  
INTELLECTUALLY  
AMBITIOUS WITH THE  
ASPIRATION THAT  
ALL MEMBERS WILL  
GRADUATE WITH  
HONORS.

## ACADEMIC ACHIEVERS

During the 2012-13 academic year, 2,425 Thetas earned straight As, a 13-percent increase over the previous year. Increasing the number of members achieving a 4.0 average is an intent of the Plan of Aspirations. (A complete list of academic achievers will be published in the Summer 2014 issue.)

## NUMBER ONE IN SCHOLARSHIP

During at least one term in 2012-13, 46 college chapters achieved the number-one scholarship ranking on their campuses. (See the list on the right.) This number represents nearly one-third of active college chapters, one of the scholastic achievements outlined in the Plan of Aspirations.

## SCHOLARSHIP-FOCUSED CHAPTER VISITS

In support of the Plan of Aspirations objective to holistically support college chapters in academic endeavors, Fraternity volunteers and staff made visits to four chapters that needed additional help scholastically. Following these visits, the chapters' grades improved, with two rising above the all-sorority grade-point average in the same term of the visit and one rising three spots in the campus ranking after previously being listed last.

## TEN OUTSTANDING FACULTY MEMBERS

Fostering positive relationships with faculty is an objective of the Plan of Aspirations. Accordingly, for the second year, Theta honored 10 outstanding faculty members for contributions to colleges and universities where Theta chapters are located. Via a standardized nominating process, individual chapters selected one nominee based on the professor's passion for inspiring students, as well as actions that connect to Theta values: intellectual curiosity, leadership potential, commitment to service, and personal excellence. Candidates were not limited by gender, Greek (or non-Greek) affiliation, or disciplinary expertise.

## CHAPTERS #1 IN SCHOLARSHIP

K/Kansas  
ΓΔ/Ohio Wesleyan  
Λ/Vermont  
M/Allegheny  
O/USC  
Φ/Pacific\*  
X/Syracuse  
AE/Brown\*  
AM/Missouri  
AO/Oklahoma\*  
AP/South Dakota  
ΑΣ/Washington State\*  
AΨ/Lawrence\*  
BE/Oregon State\*  
BK/Drake  
BA/William & Mary\*  
BN/Florida State  
BE/UCLA  
BY/British Columbia  
BX/Alberta  
BΨ/McGill\*  
ΓΖ/Connecticut\*  
ΓΤ/Tulsa\*  
ΓΨ/TCU\*  
ΔX/Virginia  
ΔΩ/Texas A&M  
EI/Westminster\*  
EA/Dickinson  
EΨ/Richmond  
ZH/Wofford\*  
ZΘ/Cal Poly  
ZA/Charleston  
ZM/MIT  
ZP/UC San Diego  
ZΣ/Ohio Northern  
ZY/UT Dallas\*  
HH/College of Idaho  
HI/San Diego  
HM/Occidental  
HE/Quinnipiac  
HO/North Florida  
HP/Case Western  
HΣ/Chapman\*  
HT/Tampa  
HY/San Francisco  
HΦ/Belmont\*

\*Chapters that achieved #1 status for all terms.

Want more? Visit [kappaalphatheta.org](http://kappaalphatheta.org) and search for the **keywords** highlighted throughout this report.

Search

# PIRATIONS



## WE ALIGN RESOURCES TO BEST EXECUTE THE MISSION OF KAPPA ALPHA THETA

### ADVISOR CONFERENCE

The Fraternity relies on local volunteers to advise, guide, and counsel college chapters. Advisor Conference 2013 offered additional education, training, and dialogue to help advisors improve their skills and assist them in facilitating learning experiences for Theta collegians. Two advisors from each college chapter were invited to the two-day conference in July. In addition to annual in-person advisor conferences, Theta also provides webinars, manuals, and other resources.

### EDUCATIONAL LEADERSHIP CONSULTANTS

In 2012-13, eleven women represented the Fraternity as educational leadership consultants (ELCs). These recent graduates were already remarkably accomplished: academic achievers who held multiple offices in their chapters and were highly involved on their campuses. After completing the four-week ELC training program, they gained a thorough knowledge of Theta's programs, procedures, and laws.

ELCs serve as Theta ambassadors in two very different roles: traveling ELCs visit multiple chapters, while based ELCs provide continuous support to one new chapter. Traveling ELCs make 15 to 20 visits each term, providing support for the improvement of college chapter operations. Based ELCs are essential in the successful establishment of new Kappa Alpha Theta chapters. They help create an understanding of Theta where there has previously been none and serve as role models for our newest members.

*The ELC program is supported financially by Theta Foundation.*

**Keywords:** ELC program

### EMERGING LEADERS INSTITUTE

In June 2013, 262 undergraduates spent a weekend focused on increasing their leadership skills and understanding leadership as a relational process at Theta's Emerging Leaders Institute. Believing that leadership is not necessarily an office held or a title conferred, Theta defines relational leadership as an opportunity to engage with others to create positive change for the common good. In a survey, 91 percent of attendees reported a better understanding of leadership and of the steps needed to effect positive change.

*The Institute was supported financially by Theta Foundation.*

**Keyword:** emerging

### LEADING WOMEN

To begin achieving the Plan of Aspiration goal of developing a comprehensive marketing plan for the Fraternity, Grand Council retained a full-service marketing agency with expertise in brand strategies. After 12 months of research and development, Theta's new brand (a new tag line and refreshed logo) was introduced in the summer of 2013.

Kappa Alpha Theta: Leading Women is the expression of our core values and personality; it expresses who we are as an organization. Throughout our history, the Fraternity and its members have been pioneers, role models, mentors, and innovators. Our new brand not only guided the renovation of the Theta website, ongoing enhancements to the Theta magazine, and the redesign of our e-newsletters for Fraternity volunteers and chapter officers, but it also impacted the content of new member education materials, officer manuals, and social media.

**Keyword:** leading

## WE EXEMPLIFY THE WIDEST INFLUENCE FOR GOOD

### CASA

In nearly 25 years of collaboration, Theta has supported CASA's mission of fulfilling society's most fundamental obligation by making sure a qualified, compassionate adult will fight in court for an abused or neglected child's right to be safe, to be treated with dignity and respect, and to learn and grow in the security of a loving family.

A goal of the Fraternity's Plan of Aspirations is to continue increasing this support of and connection to CASA. In 2012-13, college chapter contributions to National CASA and local CASA programs increased 20 percent over the previous fiscal year. **Keyword:** CASA

### DAY OF SERVICE

We celebrated Theta's fifth annual Day of Service on Saturday, Oct. 19. College and alumnae chapters and individuals participated in large and small-scale community service projects across the continent, spreading the widest influence for good in honor of Bettie Locke Hamilton on her birthday. (Day of Service stories from alumnae and college chapters begin on page 32.)

Day of Service was inspired by a powerful idea: the impact that 190,000 Thetas could have if each gave a little bit of time to help those in need on one special day. Thetas volunteered at local elementary schools, hospitals, and animal shelters, as well as collected cloth-

## WE PROMOTE THE RELEVANCE OF THE THETA EXPERIENCE

Alumnae-oriented programs are an integral part of the Plan of Aspirations, but this aspiration, with its goal of connecting members through lifetime engagement, has particular relevance to post-college Thetas.

### ALUMNAE INITIATE PROGRAM

The Kappa Alpha Theta Alumna Initiate Program offers membership to exceptional women who are committed to our core values of intellectual curiosity, leadership potential, commitment to service, and personal excellence. The program is meant for women who were not part of Greek life on their campus while attending college, either by choice or circumstances that prevented their membership. The Fraternity laws state that an alumna initiate candidate must be a college woman for whom a letter of reference has been received, in accordance with the laws of the Fraternity.

### GROWTH

The Fraternity celebrated the chartering of three new college chapters in 2013.

- The Eta Psi Chapter was established at Tufts University in Medford, Mass.; 80 collegians and two alumnae were initiated. The (Theta and biological) sister of one undergraduate flew from Japan to attend the ceremony, and the alumnae are the daughter and mother of Thetas, respectively.



ing, read to refugee children, served meals to the homeless, cleaned up parks and beaches, and participated in community redevelopment projects. **Keyword:** service

## THE FRIENDSHIP FUND

Since it was established in 1926, the Friendship Fund has been a tangible demonstration of the love and concern we feel for one another. It is based on a beautiful, timeless idea—sisters reaching out to sisters. The Friendship Fund provides gifts to Thetas experiencing extreme financial hardship due to serious or terminal illness, job loss, natural disaster, and other devastating occurrences. One very important aspect of the Fund is the secrecy surrounding the giving of gifts. Two members write on the behalf of a sister, and the Friendship Fund committee determines the award amount. The requesters remain anonymous, and all records are confidential.

During the 2012-13 fiscal year, \$124,499 was contributed to the Fund, and \$79,606 was awarded to 36 Thetas and their families.

**Keyword:** friendship

## GREEK-WISE

Part of Theta's ongoing wellness initiatives, Greek-Wise is an online program for new members that educates about alcohol, hazing, and sexual assault. The goal is to assist young women in making well-informed decisions, to reduce risk, and to positively impact campus culture.

Created by 3rd Millennium Classrooms, Greek-Wise presents fact-based content in an easily accessible format, and—by engaging with participants interactively—the course integrates personalized feedback into the material.

*Theta's partnership with Greek-Wise is supported financially by Theta Foundation.*

**For more:** [3rdmilclassrooms.com](http://3rdmilclassrooms.com)

- Following the installation of the Eta Omega Chapter at Saint Louis University in St. Louis, 114 collegians, including two legacies, were initiated.

- The Theta Theta Chapter was installed at North Carolina State University in Raleigh; 118 women—including five legacies and one alumna, the sister of a Theta—were initiated.

New alumnae chapters were chartered in Burlington, Vt.; Bell County, Texas; and Hattiesburg, Ala. A virtual group for Thetas living abroad—called Kappa Alpha Theta Global Alumnae—meets on Facebook. Currently 141 Thetas living in Dubai, Hong Kong, London, and across the globe participate.

## READING WOMEN

An online book club for Thetas, Reading Women debuted in August. The club was created to connect members—both collegians and alumnae—from all around the world to share thoughts, ideas, and just generally engage with one another in a new and unique way.

The first Reading Women book selection was *The First Husband*, by Laura Dave, Beta Eta/Pennsylvania. Subsequent books (one every other month) encompass a variety of genres, and all are works by or about women. **Keyword:** reading

## SOCIAL MEDIA

Believing in the power of social media to help members connect with one another, Theta has a presence on LinkedIn, Facebook, Twitter, YouTube, Instagram, and Pinterest. At the close of 2013, Theta had 2,663 Pinterest followers and 27,511 Facebook “likes.” There were 14,711 members in Theta's LinkedIn group, @BettieLocke's tweets were followed by 12,907 fans, and Theta's Instagram account had 4,366 followers. Collectively, this represents a 24-percent increase for Theta's social media presence over 2012.

## SERVICE IMMERSION TRIP

Nineteen Theta collegians from chapters across the continent spent the week of June 23 in New Orleans, volunteering for CASA of New Orleans and New Orleans Area Habitat for Humanity and studying cultural and service immersion, individual and group strengths, and Theta ritual and values.

Arranged in partnership with the Association of Fraternal Leadership and Values (AFLV), the trip was not only designed to promote an appreciation of service but also to reinforce the concept of servant leadership. Creation of this Fraternity-wide service trip fulfills an aim of the Plan of Aspirations, and the feasibility of a service trip designed specifically for alumnae is under exploration. **Keyword:** service

## SISTERS SUPPORTING SISTERS

Theta's Sisters Supporting Sisters program is the first initiative by a women's fraternity dedicated to promoting all aspects of mental health and wellness. The program offers professional telephone counseling to Theta collegians coping with stress, anxiety, cutting, depression, substance abuse, eating disorders, personal relationships, and other mental health issues, as well as help for college chapter advisors who are supporting chapter leaders in addressing chapter issues.

Sisters Supporting Sisters also provides online resource materials for college chapters and advisors to openly discuss, recognize, and provide guidance for members facing mental health challenges and disorders. These resources include mental health screening for alumnae and collegians and webinars on topics such as self-esteem and body image, healthy relationships, and depression awareness.

*Sisters Supporting Sisters is supported financially by Theta Foundation.*

**Keyword:** supporting

## THETA LIFE LOYAL

Kappa Alpha Theta Life Loyal is a program for members who wish to provide further financial support to the Fraternity. Modeled after successful programs offered by other large national fraternities and sororities, Life Loyal exempts alumnae from paying Fraternity dues, while revenue from program memberships supports an endowment of the Theta magazine and future educational and personal development programs.

At the close of 2013, 2,958 Thetas were Life Loyal enrollees.

**Keywords:** life loyal

## VOLUNTEER RECRUITMENT AND RECOGNITION

Volunteers are integral members of Kappa Alpha Theta's workforce and highly valued by the Fraternity. Posting open positions on the Theta website and announcing them via social media, plus offering a detailed interest indicator, helps match those who wish to give of their time and talents with appropriate opportunities and thus provides a fulfilling volunteer experience. The Volunteer Spotlight on the website showcases a new volunteer each month. **Keyword:** volunteer

## YOUNG ALUMNAE BOARD

Ten alumnae who graduated within the past 10 years constitute the newly formed young alumnae board. The board's purpose is to establish communication and programs that will better engage alumnae between the ages of 22 and 35 in order to meet the Plan of Aspirations objective to double the number of alumnae who are actively engaged with the Fraternity. Distribution and analysis of an electronic survey to learn more about the ways young alumnae would like to be involved in Theta was the board's first action. ♦



*Give* to Lead.  
to Learn.

*A Theta Investment for Today and Tomorrow*



# Give to Lead. Give to Learn.

## Theta Foundation launches multi-million dollar campaign

Kappa Alpha Theta prides itself on being first: The first Greek-letter fraternity for women; the first women's fraternity to establish a chapter in Canada and at four Ivy League schools, as well as other prestigious universities; the first in academics, service, leadership, and philanthropy on many campuses and in many communities.

But no one ascends or remains aloft by resting on her laurels.

That's why Kappa Alpha Theta Foundation has launched *Give to Lead, Give to Learn*, a \$5 million endowment campaign to help Kappa Alpha Theta climb even higher by supporting the Fraternity's Educational Leadership Consultant Program and need-based scholarships, ensuring Kappa Alpha Theta remains a leader among women's fraternities.

Officially launched in early 2013, the campaign has seen Foundation staff and volunteers on the road reaching out to Thetas across North America to thank them for their loyal support, share updates

on existing programs, and introduce the ambitious goals of *Give to Lead, Give to Learn*. It is remarkable, but no surprise, that the first year of outreach generated over \$2 million in pledges to the *Give to Lead, Give to Learn* campaign – a strong start before the public launch of the campaign at Grand Convention this June.

Foundation President Kathy Bennett Tonkel, Eta/Michigan, and Foundation Executive Director Kristen Magnes Kaiser, Alpha/DePauw, agree that this campaign marks a new era in Theta Foundation's long, successful history. "In the 50-plus-year history of Kappa Alpha Theta Foundation, this

is only the second major fundraising campaign we've ever undertaken," said Tonkel. "The first was to fund a new Theta headquarters, and that was three decades ago. Now is the time to address the program and financial needs of Thetas today and tomorrow."

According to Kaiser, Theta Foundation is a leading voice in the fraternal foundation community. With the help of this campaign, she believes the organization will remain an industry leader.

Kaiser and Tonkel said that *Give to Lead, Give to Learn* is also rare in its objectives.

"This is not a capital campaign in the conventional sense," said Kaiser. "It's not about bricks and mortar. It's not about dollars we'll raise today and spend immediately. Instead, it's about human capital – a strategically smart, data-driven, tightly focused effort that will last for the long term."

Tonkel further notes the forethought of Theta Foundation donors of the past who made unrestricted planned gifts, i.e., bequests. "They gave the organization the flexibility to take on a campaign of high magnitude and will allow us to apply every single dollar raised to our campaign priorities. This campaign is made possible by the Thetas of yesterday and today and will serve our members today and tomorrow," said Tonkel.

*Give to Lead, Give to Learn* is most importantly an endowment campaign, one that will create "forever funds" for Theta. The dollars raised will be invested, and only a portion of the earnings will be spent on an annual basis. That way, campaign gifts today will keep on giving throughout each donor's lifetime and beyond. Those who support the campaign will therefore help ensure that Theta will continue to provide exceptional leadership and learning opportunities to our members.

### Top 5 Women's Fraternal Foundation Assets as Reported on 2012 IRS Form 990

Kappa Kappa Gamma Foundation  
\$35,841,940

Kappa Alpha Theta Foundation  
\$26,743,535\*

Chi Omega Foundation  
\$19,816,025

Alpha Chi Omega Foundation  
\$15,758,173

Delta Gamma Foundation  
\$15,022,470

\*Current endowment is at \$28,415,417 at the close of 2013.

**100% of your  
campaign donation  
benefits programs**



# Keeping it Simple:

## Two research-driven priorities with proven benefits for all

Before committing to launch a campaign, Kappa Alpha Theta Foundation board and staff conducted research to determine not only the organization's most pressing needs, but also what priorities most interested current and potential donors.

The research showed Theta sisters are eager to help strengthen the impact of their Fraternity on the women it serves and want to address specific needs in order to deliver measurable results.

*Give to Lead, Give to Learn* was conceived from this research and addresses two of our most-pressing and sustained human capital needs, as well as two of our most-proven programs:

- Education and leadership support for all of our college chapters,
- Scholarships for those sisters who need them most.





# Giving to Lead:

## Helping to keep a 50-year success story going and growing

The first objective of the campaign – the “give to lead” part – is a \$4 million endowment that will fund the Fraternity’s Educational Leadership Consultant (ELC) Program.

Each year for more than 50 years, the Fraternity has selected a group of recent college graduates to serve as ELCs. Already remarkably accomplished, these Thetas were academic achievers who held multiple offices in their chapters and were highly involved on their campuses. After completing an extensive training program, they now provide support to new college chapters, help improve operations at established chapters, and serve as role models.

The philosophy behind the ELC program is based on research with young women. In his book *What Matters in College*, for example, higher education researcher Alexander Astin said, “The peer group is the single most potent source of influence on growth and development during the undergraduate years.”

That’s why Theta’s Educational Leadership Consultants are so vital to the Fraternity and its chapters.

“These young women, fresh out of college themselves, are both peers and role models for our collegiate sisters,” said Kaiser. “They’re uniquely qualified to build the bridge between their peer group and the international Fraternity.”

While the ELC concept has 50 years of experience behind it, Theta is not relying on longevity alone to demonstrate success.

ELCs and the chapters they serve are measured in myriad ways. For example, time spent in a particular category (e.g., academics) is compared to the chapter’s performance in that area (e.g., grade point average). Evaluations also help Theta understand learning outcomes and identify areas of concern. These results help determine education and programming needs for individual chapters and for the Fraternity as a whole.

“The ELC program is essential to the health of our chapters,” said Fraternity Vice President Mandy Burgett Wushinske, Zeta Sigma/

Ohio Northern. “ELCs assist our established chapters, as well as lay a strong foundation for new chapters; we have to preserve the longevity of the program.”

Unfortunately, Theta’s ELC program currently lacks a sustainable funding source. So, rather than rely on annual fundraising, which can be unpredictable, *Give to Lead, Give to Learn* creates an endowment to support this proven program and ensures that it will be available to all of Theta’s college chapters and members for the long term.





# Giving to Learn:

## Scholarships for those who need them most

The second campaign objective is even easier to understand. The cost of a college education is skyrocketing. With costs for both undergraduate and graduate education increasing, scholarships are more critical than ever.

"Each year, Thetas resign due to financial limitations," said Tonkel. "Each year, Thetas have to limit or end their educational pursuits because they cannot afford all they're capable of achieving. We can't afford to have that happen to our sisters."

"We know that Thetas can achieve their scholastic dreams if cost is not an obstacle. However, if we sit here and do nothing to help them with the rising cost of getting a quality education, we are at risk of watching promising young women walk away from their dreams, simply because they can't afford these rising costs."

To be sure, the Foundation has scholarships now – and an \$11 million endowment, built over 52 years, to fund them in the future.

Even with over \$550,000 in scholarships awarded to Thetas in 2012, unfortunately, Theta Foundation met only a small percentage of the need. That year, said Tonkel, 69 percent of all collegiate applicants pursuing an undergraduate degree did not receive a Theta scholarship.

**In 2013, only 2.3% of Theta Foundation's available scholarship funding was for need-based awards.**

Therefore, *Give to Lead, Give to Learn* will endow \$1 million for need-based scholarships.

"The cost of higher education is the most significant barrier preventing young women from reaching their full leadership

potential," said Campaign Co-Chair Victoria Laughlin McCluggage, Omicron/USC. "We, as sisters, have the power to break down those barriers."

Already, gifts donated to *Give to Lead, Give to Learn* are making an impact. In 2013, Theta Foundation awarded need-based scholarships to 10 women from nine chapters in eight states. The awards of \$1,000 or \$1,875 went to undergraduates studying business and economics, fine arts, political science, and psychology. Among the recipients are volunteers for Big Brothers Big Sisters and a halfway home for women, a member of Phi Eta Sigma (an honor society for first-year students), a tutor, a resident assistant, and a research assistant.

Seven of the 10 reported they were working part-time jobs or internships at the time of application; nine reported part-time jobs during the previous academic year.

Said one recipient, "Receiving this scholarship means that much less of a student debt to work off after graduation, and that much more energy I can put into my career and demonstrating all the ways in which Kappa Alpha Theta helped me to become a leading woman." Clearly, gratitude abounds, and Theta collegians are working very hard to earn the awards bestowed upon them.









# You Can Help Now:

## Keep Thetas #1 in leading and learning

As with most fundraising campaigns, *Give to Lead, Give to Learn* underwent a feasibility test before its launch. The goal was set at a level members said they could and would comfortably support. The programs to be funded were selected based on their proven ability to make a difference for sisters and chapters everywhere.

Still, said Kaiser, the campaign will be successful only if members make a gift that's meaningful to them, one that makes them stop and think about the significant impact they are making on the lives of Theta's talented collegians.

"At whatever level you choose to give," said Kaiser, "you can give to Kappa Alpha Theta Foundation with the confidence that

every penny of every dollar will go where it should: to benefit the education and leadership of Kappa Alpha Thetas today and tomorrow."

In accordance with any campaign of this nature, there are many ways to give. There are also a variety of ways to have gifts recognized – from complete anonymity to prominent naming opportunities.

"While plenty of giving options are possible," said Campaign Co-Chair Karen Albrecht Ledbetter, Gamma Tau/Tulsa, "Every single gift of every dollar amount truly matters. We want our donors to know that a significant gift for them is also significant for Theta and the sisters we serve."

For more information on ways you can support *Give to Lead, Give to Learn* or to schedule a personal conversation with a campaign volunteer or staff member, please call, write, or email:

Kappa Alpha Theta Foundation  
8740 Founders Road, Indianapolis, IN 46268  
1.800.KAO.1870  
[givetoleadgivetolearn@kappaalphatheta.org](mailto:givetoleadgivetolearn@kappaalphatheta.org)

### Leadership Level Gifts:

Leading Women  
\$1,000,000 and above

Visionary  
\$500,000 – \$999,999

Influencer  
\$250,000 – \$499,999

Champion  
\$100,000 – \$249,999

Believer  
\$50,000 – \$99,999

### Major Gifts:

Truest Sister  
\$25,000 – \$49,000

Enthusiastic Supporter  
\$10,000 – \$24,999

Faithful Supporter  
\$5,000 – \$9,999

Earnest Supporter  
\$1,000 – \$4,999

## CAMPAIGN VOLUNTEERS

### CAMPAIGN CABINET

Campaign Co-Chairman  
Karen Albrecht Ledbetter,  
Gamma Tau/Tulsa

Campaign Co-Chairman  
Vicki Laughlin McCluggage,  
Omicron/USC

Mary Ellen Kutsenda  
Fitzsimonds, Beta Kappa/Drake

Julie Ruffolo Gilpin,  
Alpha/DePauw

Dinah Hampton McClymonds,  
Alpha Omicron/Oklahoma

Kathy Bennett Tonkel,  
Eta/Michigan

### STEERING COMMITTEE

Steering Committee Co-Chairman  
Mary Ellen Kutsenda Fitzsimonds, Beta Kappa/Drake

Steering Committee Co-Chairman  
Dinah Hampton McClymonds, Alpha Omicron/Oklahoma

Debbie Bornmann Allen, Delta Theta/Florida

Cathie Waters Cardelucci, Beta XI/UCLA

Laurie McGregor Connor, Gamma Deuteron/Ohio Wesleyan

Joyce Harrison Honeyman, Beta Zeta/Oklahoma State

Lisa Davis Olney, Delta Epsilon/Arizona State

Susan Byers Patrick, Beta Omicron/Iowa

Jill Pedicord Peterson, Beta Gamma/Colorado State

Kellie Applegate Prusiecki, Alpha Chi/Purdue

Mandy Burgett Wushinske, Zeta Sigma/Ohio Northern

### HONORARY STEERING COMMITTEE

Florence Ashby, Beta Nu/Florida State

Mary Jane Parker Beach, Beta Nu/Florida State

Lissa Luton Bradford, Alpha Eta/Vanderbilt

Anne Sadler Budill, Alpha Chi/Purdue

Katie Busby, PhD, Epsilon Zeta/Mississippi

Wendy Sears Goshert, Gamma/Butler

Amy Hayner Kates, Alpha Phi/Tulane

Janet Paine Peters, Beta Omega/  
Colorado College

Hilary Stout Salatich, Gamma/Butler University

Sue Farrell Supple, Alpha/DePauw University

Carryl Wischmeyer Krohne, Nu/Hanover

Helen Edwards Woodward,  
Alpha Omicron/University of Oklahoma



A Theta Investment for Today and Tomorrow





*Special thanks to Jessica Cardelucci, Eta Sigma/Chapman, for donating her photography services in kind, as well as members from Alpha/DePauw and Eta Sigma/Chapman featured in this article.*



# STRAIGHT AS ARROWS





## PARA-ARCHERY AND PARALYMPICS

Para-archery classification is the system used to create a level playing field for archers with a different range of disabilities. Governance in the sport is through the International Archery Federation.

The ultimate goal for most members of the USA Para-Archery team, including Ashlee Sheppard, is to compete for the US at the 2016 Paralympic Games in Rio.

Paralympics have grown from a small gathering of British World War II veterans in 1948 to become one of the largest international sporting events. The fourteenth Summer Paralympic Games, held in London in 2012, were the largest Paralympics to date, with 4,302 athletes participating.

Of the 20 sports at the Paralympic Games, only four are *not* competed in at the Olympic Games: Goal Ball, a team sport played by visually impaired athletes who throw or roll a ball with a bell inside it across the end line; Boccia, a sport played in teams of pairs by athletes with cerebral palsy; Wheelchair Rugby, played by primarily low-level quadriplegics; and Powerlifting, similar to weightlifting, but using the upper body only.

Today there are six disability groups in the Paralympic Games: Amputee, Cerebral Palsy, Spinal Cord Injuries, Intellectual Disability, Visual Impairment, and *Les Autres*, or "the others," and includes athletes who don't fit into the other groups—for instance dwarfism, multiple sclerosis, and congenital disorders.

Although accommodating and inclusive, the Paralympic Games are designed to emphasize participants' athletic achievements, not their disabilities.

(Source: [www.teamusa.org](http://www.teamusa.org); [www.paralympic.org](http://www.paralympic.org))

## WITH UNSWERVING DEDICATION, ARCHER ASHLEE SHEPPARD HITS HER MARKS BY OVERCOMING PHYSICAL CHALLENGES AND CONQUERING WORLD COMPETITIONS

BY JAN SCHMITZ MATHEW, Δ/ILLINOIS

Shortly after their daughter started walking, Ashlee Sheppard's parents spotted something different in her gait—a distinction that, through the years, would deliver constant challenges, shape her life and, ultimately, make her a stronger person.

The diagnosis, confirmed when Sheppard was about three years old, was peripheral neuropathy, a hereditary and degenerative disease that causes numbness and weakness in the extremities, from elbows to hands and from knees to feet. As a youngster, Sheppard could still run, but by adolescence, pain and balance issues made physical education classes nearly impossible. Participation on her favorite sports teams—water polo and swimming—became too difficult as well.

It was her passing glance at a sports magazine ad for archery that linked Sheppard, a high school junior at the time, to the sport that changed her life. As she took lessons and became acquainted with bows, arrows, and targets, Sheppard discovered an athletic endeavor that combined uniqueness, mental discipline, and a set of physical skills suitable to her capabilities.

"I had a hard time dealing with [peripheral neuropathy] when I was younger, but now I really do feel that it's made me a stronger person," says Sheppard, Eta Mu/Occidental. "It forced me to grow up a lot faster and to think about the consequences of my actions and decisions."

Peripheral neuropathy also has propelled her to take para-archery to its top level. Most recently, she competed in the 2013 World Para-Archery Championship in Bangkok, Thailand, where challengers included international athletes with a range of physical or intellectual disabilities. (See sidebar.)

There is no treatment or medication for her condition, and Sheppard knows that symptoms will worsen over time. "I'm a big planner and not really a seize-the-moment type of person," she admits. "But I also know that now is my time to get out there and show what I can do."

### ON TARGET

What Sheppard can do, specifically, is outdoor target archery with a compound bow. This type of archery differs significantly from recurve—or single string/single bow archery, which is more familiar to most

people. (Picture the *Hunger Games* movies, or high school physical education classes.)

By contrast, Sheppard describes a compound bow as high tech. The limbs are bent by a levering system of cables and pulleys. And because the limbs of a compound bow are much stiffer than those of a recurve bow, they are also more energy-efficient.

Use of a levering system gives the compound bow a characteristic draw-force curve that rises to a peak weight and then "lets off" to a much lower holding weight, allowing the shooter to hold the string at full draw for longer. For example, Sheppard's draw weight is 45 pounds, which is considered low by competitive compound bow standards, and holding weight is only 60 percent of that. Competitively speaking, compound bows also allow for longer, more accurate, and less strenuous shooting.

When she practices, Sheppard constantly tweaks the intricacies of every aspect of her shot. "I wish I was an engineering type, so I could really understand how the compound bow works," she says, laughing. "I recently went up to a heavier bow, so the challenge now is to get the arrows off without my body shaking. The bow's site setting must be perfect, and the aiming device must also be perfectly set.

"I play with the settings until everything feels right in my hand. One-hundred percent consistency with every shot is critical, and I can feel it if one part of my body is in a different place, or if a setting is off a fraction of an inch."

Throughout her years at Occidental, Sheppard, who grew up in Piedmont, Calif., and now lives in San Francisco, practiced faithfully at Pasadena Roving Archers, a range near the Rose Bowl. She competed in area college archery competitions as a single-woman team.

Support from Theta, she recalls, balanced her solo efforts with a coveted sense of team camaraderie. "At first, I kept archery a secret. I'd sneak off on Saturday mornings to practice and not tell anyone. I guess I thought archery was so different and that it was just 'my thing.'

"But when I shared my passion for archery, everyone was so supportive. That's when I realized Theta was a team in itself. And Theta was where I learned that you get as much enjoyment out of something as you put into it. From that point, I put more into every aspect





Above left: Ashlee Sheppard and her teammates in the gold-medal round of the 2013 World Para-Archery Championships; above: a formal portrait by photographer Jim Block.

of my life—archery, academics, and Theta.”

At a college tournament in 2010, a door opened that allowed her to pour even more of herself into the sport she loved. “A Paralympic archer was watching and, after my shot, he yelled ‘Hey, what kind of disease do you have?’ It was embarrassing at the time, but now I’m glad he called me out. At the time, I didn’t even realize that para-archery existed.”

Sheppard learned that her disability qualified her for competition at the sport’s highest level and, thanks to a serendipitous conversation with a fellow athlete, Sheppard went to her first para-archery training camp at the US Olympic Training Center in Chula Vista, Calif.

Another big break came the summer after her junior year. Recognizing her skill and potential, Para-National Coach Randi Smith invited her to attend the Paralympic Grand Prix in Stoke Mandeville, England.

“The experience opened me up to a world of amazing people who had overcome a lot of adversity and came together as a support group,” she recalls. “They all had great stories, including a team captain who was missing an arm and a leg but still won medals.”

Despite a sense of imbalance and pins-and-needles sensations in her hands and feet when she shoots, the archery range had always been an arena where Sheppard felt strong, focused, and competent. Now, inspired by the stories of her international competitors, she also felt assured of her place among them.

## TEAM FEAT

Following graduation in spring 2011, Sheppard, who majored in economics with an emphasis in business management and a minor in Japanese, accepted a position in asset management with Stifel, a San Francisco-based brokerage and investment banking firm. After only a short hiatus to adjust to a new home and job, she let the arrows fly again.

In August 2013, Sheppard competed in the US World Team Trials for the World Para-Archery Championships, where she won the women’s compound division and earned a spot on the roster for the 2013 World Para-Archery Championships, held in Bangkok last November. The format was a first for Sheppard: In what’s typically regarded as an individual sport, she was part of a three-woman team. The USA

hadn’t fielded a women’s compound open team in years, much less brought home a medal in the event.

“The three of us didn’t shoot together regularly, but this brought us closer,” she says of teammates Martha Chavez and D’Arce Hess, both of California. “We talked to each other, and kept each other calm. We were together constantly for twelve days, with minimal drama. Even our coach commented on how well we came together.”

“I was a lot more nervous than I thought I’d be,” Sheppard adds. “Since it was my first world championship, I had fairly low expectations. But I started shaking as soon as I saw the cameras.”

The women shot from a distance of 50 meters and, based on their cumulative score, advanced through the brackets. They made it to the gold medal match, where Sheppard literally felt the eyes of the world upon her.

“A lot of Thailand’s government officials were invited to watch, and they closed the entire field,” she recalls of the match against a three-women Russian team. “There were cameras in our faces, and we appeared on a big screen behind us.”

“We alternated shots—one from our team, then one from Russia’s—so all eyes watched one arrow.”

Narrowly defeated, Team USA came home with the silver medal. They also returned with memories of an amazing experience, appreciation for elevated levels of friendship and self-awareness, and a shared goal of qualifying for the 2016 Paralympic Games in Rio de Janeiro.

“Mental strength is huge,” Sheppard reflects. “I had to get out of my head and trust my muscles and what felt right. I reminded myself that I love archery, it’s a fun sport, and that I could relax and handle the pressure.”

“Even when everyone was watching my arrow, I could be fine with it.”

## PARALYMPIC DREAMS

Chances are, the eyes of the world will continue to seek Sheppard. With a work-and-commute schedule that spans 6 a.m. to 6 p.m., she still practices at an indoor range for almost two hours on two weekdays, and visits an outdoor range once on weekends for

*I realized that Theta was a team in itself. And Theta was where I learned that you get as much enjoyment out of something as you put in it.*

See for yourself! To watch a video of Ashlee Sheppard’s gold medal match against the Russian team at the 2013 World Para-archery Championships in Bangkok, go to

**YouTube.com** and search for **WA Para Championships 2013.** Sheppard says, “I’ve been told that I have a very scary face when I shoot!”





about four hours. Most of her competitors are not employed full time, and have considerably more time to devote to archery. She also uses vacation days to accommodate time off for national tournaments.

After years in the Bay Area, Sheppard's father, Howard, who also has peripheral neuropathy; her mother, Miyuki; and sister Renee, now live in Atlanta. Each member of her close family is a hero to Sheppard.

"I try to emulate different aspects of my parents and sister," she says. "My dad was in finance and is very business-like and plan-oriented. My mom is from Japan and moved here for college at age 20, when she barely knew the language. She's an artist and is very passionate and maternal. My sister is very social and has a great sense of humor."

Sheppard grew up going to a Japanese school on Saturdays, and spending her summers in Japan. In addition to becoming fluent in the language, the childhood experiences prompted her to earn a minor degree in Japanese.

When she needs a reprieve from the world of archery, Sheppard enjoys San Francisco's plethora of excellent

restaurants. She's also soothed by sunrise or sunset Bay views from her 45th floor office window.

But much of the time, her mind is wrapped around archery and the dream of competing in the Rio 2016 Paralympic Games.

"I have a lot of training and tournaments ahead, so I know I need to focus on one day at a time," she says. "But going to Rio would be amazing."

"From the 'para' aspect, I don't look at adversity as a barrier. Archery can be customized for anything. One archer, who was born without any arms, shoots from his foot and is one of the best shooters out there. Some of my teammates shoot with their teeth because they're missing limbs. So I would never suggest just giving up and not trying."

"I simply always remember why I got into the sport, and why I give up so much for it. It's not just the medals. If I didn't love it, it would never be worth it." ◇

*About the author:* Jan Schmitz Mathew, Delta/Illinois, has been a contributor to the Theta magazine since 1997. A professional freelance writer, Jan is also a contributing editor of *Decatur Magazine*.

Above and above left: a stroll down memory lane: Ashlee Sheppard with Eta Mu sisters on the Occidental College campus.

#### PHOTO QUALITY

Digital photos are preferred, and they must be shot at high resolution. Adjust your digital camera to its highest quality setting: 300 ppi at least.

Please **DO NOT** submit photos that are out of focus, poorly lit, grainy, off color/filtered, or that are scans of printed images.

When emailing photos from a smart phone, choose "actual size."

#### PHOTO CONTENT

Highlight faces, and—whenver possible—show Thetas **doing** something, whether it's cleaning a park for Day of Service, making CASA activity bags during recruitment, or celebrating Founders Day.

You love kiting, but page after page of members making Theta symbols with their bodies would get

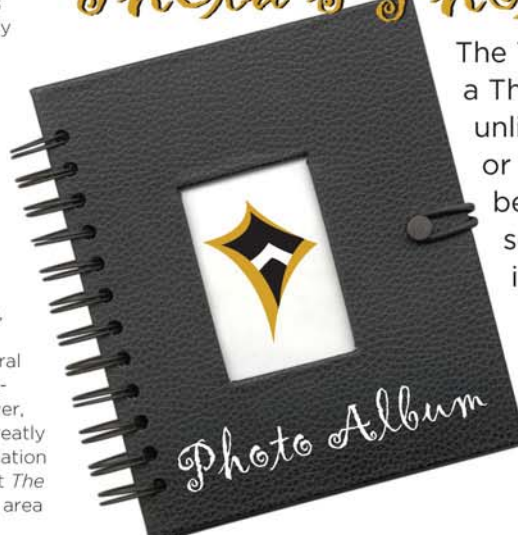
pretty boring pretty fast. The smiling faces of our members are more appealing than stiffly posed arms and fingers.

**Our Theta family is large:** more than 160,000 sisters, in fact. Please don't submit wedding or birth announcement photos—our Theta photo album just isn't large enough to contain them all.

#### PHOTO SUBMISSIONS

Because of the volume of submissions to our magazine, not all will be published, and some items may appear several issues after they were submitted. Every submission, however, is carefully considered and greatly appreciated. For more information about submitting photos, visit *The Kappa Alpha Theta Magazine* area of [kappaalphatheta.org](http://kappaalphatheta.org).

## Theta's Photo Album



The Theta magazine is a bit like a Theta photo album. However, unlike your Instagram account or iPhone app—which may be filled with images of squinty eyes smiling into the sun, active kids captured in a blur, and tourist sites obscured by the backs of strangers' heads—the Theta magazine has guidelines for photo submissions.



IT ALL STARTED WITH A BIRTHDAY PARTY. IN 14 YEARS, ONE THETA HAS TAKEN A SATURDAY HOBBY AND TURNED IT INTO MUCH MORE THAN THAT. DRIVEN BY PASSION, 21-YEAR-OLD SASHA DIGIULIAN IS A FULL-TIME STUDENT, PROFESSIONAL ROCK CLIMBER, AND A ...

# LEADING WOMAN

SASHA DIGIULIAN, EP/COLUMBIA

**H**er progression in rock climbing has been pretty linear. Starting with weekly Saturdays at the local climbing gym, then youth competitions locally and nationally, and eventually, world championships, Digiulian continues to defy gravity with every reach.

"What I love about climbing is that it is a mind-body experience that involves physical challenge as well as an intricate exercise of the mind in puzzle-solving and technical awareness," said Digiulian. "Through climbing, I have really learned the necessity to live a determined life derived from an overarching passion."

Today, Digiulian is the top female climber in the world, with every intention of continuing her ascent. At 18, she became the Female Overall World Champion, and since then, with her ascent of the 5.14d-rated "Pure Imagination" route in Kentucky's Red River gorge, she achieved the hardest ascent ever climbed by a female in the history of the sport.

"There is always a new goal to aspire to with climbing," said Digiulian. "A new level exists, something more physically and mentally challenging out there, and I would like to push myself beyond my personal boundaries. As I develop as a climber, I see more and more truth behind the theory that we are to live according to our own goals and to set our own limits. When we can remove external limitations such as doubt, hesitancy, and fear, a whole new level exists."

Even with a busy training and travel schedule—among other commitments—Digiulian ensures she puts just as much passion toward pursuing her degree at Columbia University and staying involved through organizations such as Kappa Alpha Theta.

"Before I started Columbia, my life was eat, sleep, climb, while constantly traveling to new locations," said Digiulian. "I chose to start college because I wanted to further my education and to experience other facets of life. I have a whole new community and set of memories at Columbia that I wouldn't trade for anything in this world."

One of those communities is Kappa Alpha Theta.

"Being a Theta has enriched my college experience," said Digiulian. "I am so inspired by my fellow Thetas who are so passionate and moved by a wide spectrum of interests that I know nothing about. I feel like I have something to aspire to in each and every one of my sisters. At times I am traveling about three to four days of the week, and it is so comforting to always have a home to return to—a welcoming, warm set of hearts constantly present."

"My Theta sisters are undeniably a pillar of strength and support. They define my community at Columbia and I am endlessly surprised, intrigued, and impressed by them." ♦



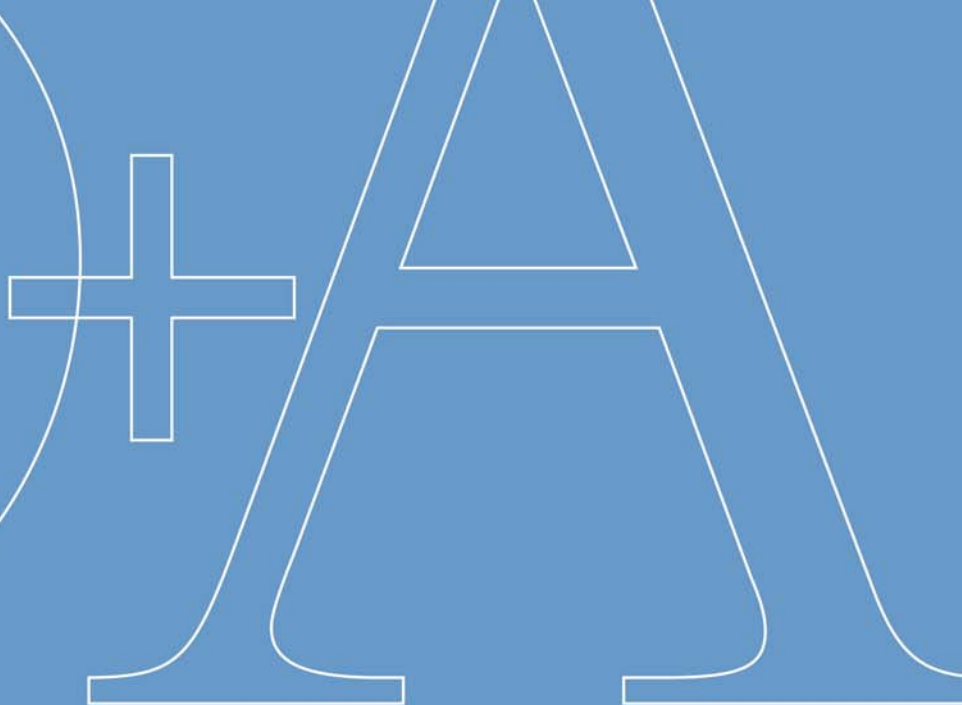
PHOTO CREDIT: KEITH LADZINSKI

PHOTO CREDIT: REDBULL



# Sayda Morales

## A THETA OF NOTE



SAYDA MORALES, DELTA DELTA/WHITMAN, IS A FOUNDER AND CO-PRESIDENT OF ALL STUDENTS FOR CONSENT (ASC), AN ORGANIZATION THAT WORKS TO REDUCE AND EVEN ELIMINATE SEXUAL VIOLENCE. ASC'S "ASKING FOR IT" CAMPAIGN WAS HONORED BY FORCE, AN ART AND ACTIVIST EFFORT TO UPSET THE CULTURE OF RAPE AND PROMOTE A COUNTER-CULTURE OF CONSENT.

### TELL US ABOUT THE "ASKING FOR IT" CAMPAIGN.

The purpose of the Asking for It campaign was to put a twist on the insulting phrase that has often been used in victim-blaming, in which the "it" is sexual violence. However, we wanted the "it" to mean "consent." We started the week by putting up educational posters, then asked people if they would consent to a "kiss" (chocolate of course!) in the library and dining halls, and culminated with an event where attendees shared their consent stories and received cool "I Ask For It" temporary tattoos!

### WHAT DOES THE PHRASE "LEADING WOMEN" MEAN TO YOU?

To me, "leading women" are mentors who look after and guide others. "Leading women" give back to their communities and share their success with others. Most importantly, "leading women" listen to others and show compassion toward themselves and those around them. "Leading women" are not afraid of sacrifice nor are they afraid of obstacles; they simply see the goal ahead and say, "I will." Every day I aspire to be this kind of leading woman.

### WHAT DID YOU EXPECT FROM YOUR THETA EXPERIENCE?

I decided to join Theta in the hopes that the other Thetas would become my closest college friends, but I never imagined that the word "sister" would describe my relationship with them. The sexual violence history that I have carried was difficult for me to deal

with, and I was surprised to find myself opening up to my Theta sisters. Because of their support and love, I was able to get the counseling I needed, as well as feel empowered to use my experiences as a starting point to effect change.

### WHAT TALENT DO YOU WISH YOU HAD?

I wish I could sing! I love to watch television shows like *The Voice* and *X Factor*, and I wish I could sing that well.

### "LOOKING AT ME, NO ONE WOULD GUESS THAT...."

I learned to play the viola when I was 10 years old and played until I was 18. I performed with an orchestra in places like Carnegie Hall and Lincoln Center, and went on a tour in New Orleans. In high school, I played for a chamber ensemble and enjoyed that very much.

### WHAT IS YOUR FAVORITE THETA MEMORY?

My favorite Theta memory is a trip to Palouse Falls, which is a gorgeous waterfall and national park, for a day of picnicking, hiking, and swimming. I remember looking around at my sisters playing frisbee, swimming, playing cards, and chatting, and thinking to myself, "I could spend all day with these women and not once feel bored." And that's how the day went, we hung out, and it was so much fun. We even went on a semi-dangerous hike and ended up getting lost, but it was still fun because I was with the most amazing women. ♦



*"I never imagined that the word 'sister' would describe my relationship with them."*



# WIDEST INFLUENCE

EACH OCTOBER 19, THETA COMMEMORATES BETTIE LOCKE HAMILTON'S BIRTHDAY WITH OUR DAY OF SERVICE. THETAS AROUND THE GLOBE ARE LINKED HEART TO HEART BY THEIR EFFORTS TO IMPACT THE LIVES OF OTHERS, IMPROVE OUR COMMUNITIES, AND EXERCISE THE WIDEST INFLUENCE FOR GOOD THROUGH SERVICE ACTIVITIES RATHER THAN PHILANTHROPIC GIVING.



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ZΘ/Cal Poly

## FAIRFIELD COUNTY ALUMNAE CHAPTER

To celebrate Day of Service, several members of the Fairfield County Alumnae Chapter held a food drive outside Walter Stewart's Market to benefit the New Canaan Food Pantry. The skies were blue and the weather was warm as the Theta volunteers set up tables directly in front of the market in downtown New Canaan, greeting customers, and handing out lists of items that were desperately needed by the food pantry. "We were so fortunate to have the support of Alex Stewart and the team at Walter Stewart's Market. It made a huge difference to campaign right outside the store," said Helen Kronberger Sparks, Beta Sigma/SMU, chapter president.

Staples like coffee, tea, cereal, and cooking oils go quickly at the food pantry, and the staff was overjoyed to receive more than 50 bags full of groceries from the event. "We all were touched by the kindness and generosity of shoppers that day. Many people donated everything on the list, not just one item," added local Theta Eileen Kappus Hill, Gamma Upsilon/Miami.

## HARTFORD ALUMNAE CHAPTER

Judy Lawes hosted an open house to collect donations for My Sister's Place, a local nonprofit safe haven for women and children who seek refuge from abusive households. My Sister's Place is currently supporting 100 children, and the donations consisted of items that the director requested.

## HONG KONG ALUMNAE

Although there is no a formal alumnae group in Hong Kong, four Thetas living there got together for a beach clean-up at Shek O beach on Hong Kong Island. It was part of the annual Hong Kong Cleanup—a big effort around Hong Kong to clean up beaches, parks, and city streets. The Thetas were teamed up with another women's group, and our larger group collected many bags of trash and debris from the beach and surrounding areas.

## IOWA CITY-CEDAR RAPIDS ALUMNAE CHAPTER AND BETA OMICRON/IOWA

Members of the Iowa City-Cedar Rapids Alumnae Chapter and the Beta Omicron Chapter at Iowa teamed up for Thetas "TP" the Crisis Center. The two chapters collected more than 500 rolls of toilet paper (hence the TP), money, and other items to help the people who depend on the Johnson County Crisis Center.

## MIAMI ALUMNAE CHAPTER

Day of Service was full of fun for the Miami Alumnae Chapter. Members threw a "baby shower" complete with gifts, cake, and decorations for expecting women at the Lotus House shelter in mid-town Miami. Children at the shelter were entertained by a face-painting clown and games. "The Miami chapter of Kappa Alpha Theta was proud to help these valiant women for our annual day of service," said Karen

Thank you to the alumnae and college chapters who shared stories and photographs from the Day of Service! Thetas were able to vote for photos posted on Facebook; the winner of the 2013 Facebook photo contest is the **ZETA THETA CHAPTER** at **CAL POLY**, which volunteered at the Wiggle Waggle Walk for the Woods Humane Society, and honorable mention was awarded to the **ETA XI CHAPTER** at **QUINNIPIAC**, which volunteered at the Habitat for Humanity ReBuild Store.

Want more?  
[www.kappaalphatheta.org/  
alumnae/events/  
dayofservice.cfm](http://www.kappaalphatheta.org/alumnae/events/dayofservice.cfm)





# NCE FOR GOOD



HE/Quinnipiac

Peterson Throckmorton, Beta Rho/Duke. "I loved meeting some of these future moms and a few of the beautiful children who currently live at Lotus House, which shelters almost 40 children and 100 women."

## **RHODE ISLAND ALUMNAE CHAPTER**

The Rhode Island Alumnae Chapter volunteered at Birthday Wishes, an organization which brings birthday parties to children residing in shelters. Many of these children have never experienced a birthday party or received a birthday gift. Members wrapped gifts and birthday boxes filled with party supplies to drop off at various safe shelters. What better way to celebrate and honor Bettie Locke's birthday than to help homeless children celebrate theirs?

## **SAN DIEGO ALUMNAE CHAPTER**

Several members of the San Diego Alumnae Chapter met at a local Starbucks and chatted while assembling care packages for deployed Marines who are based at MCAS Miramar in San Diego.

## **SOUTH ORANGE COUNTY ALUMNAE CHAPTER**

South Orange County alumnae "channeled" Bettie Locke while making flannel blankets for Orange County CASA.

## **SPOKANE ALUMNAE CHAPTER**

Spokane Alumnae Chapter volunteered at Christ

Kitchen in Spokane. Founded by Theta Jan Bowes Martinez, Beta Iota/Colorado, in 1998, Christ Kitchen is a successful nonprofit, non-denominational job-training program and clinic for impoverished women. It has grown to employ an average of 35 women per year and produces 40 different gourmet dried mixes, gift baskets, and catered meals. The chapter is extremely proud of Martinez, who also has a newly released book, *Christ Kitchen: Loving Women Out of Poverty*.

## **WESTCHESTER ALUMNAE CHAPTER**

Members of the Westchester Alumnae Chapter participated in the Making Strides breast cancer walk at Manhattanville College in Purchase, NY. The alumnae joined forces with a local teen group (Teen-Works) under the team name "Pink Tails" to make a broad impact and raise awareness of the Greek system among this age group. (Team T-shirts helped build awareness as well.)

## **WILLOW MARKETING**

Encouraged by the three Theta alumnae on staff, Justine Rosenberg, Epsilon Sigma/UC Irvine; Erin Bringle Green, Delta Sigma/Ball State; and Molly Nolden, Alpha/DePauw, Willow Marketing, the Fraternity's strategic marketing partner, celebrated Day of Service with a project of their own.

Inspired by *The Bert Show's* Big Thank You, Willow



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Fairfield Alumnae Chapter



Miami Alumnae Chapter

staffers wrote thank-you notes to soldiers. (*The Bert Show*, a syndicated radio show has a goal of collecting a letter for every soldier stationed outside the US [more than 400,000].) Theta's Day of Service provided a great reason to take a break from the daily hustle to get together and give back and will surely become an annual tradition at Willow!

#### Δ/ILLINOIS

The Delta Chapter at Illinois hosted its annual Theta Hoops, a three-on-three basketball tournament for all university students. Proceeds from the tournament were donated to the Champaign, Ill., CASA chapter, which currently serves approximately 400 children.

#### I/CORNELL

Thetas at Cornell hosted Jog for Jill in honor of Ingrid Nunez, Iota/Cornell, who was diagnosed in 2011 with Stage IV lung cancer despite being a nonsmoker. Jog for Jill is a 5k fundraising event that supports lung cancer research. It was conceived by a group of Kappa Kappa Gammas at UC Berkeley in honor of their friend Jill Costello, who also suffered from lung cancer.

#### K/KANSAS

To celebrate Day of Service, the Kappa Chapter at Kansas hosted a couple of activities. Diana Frederick, the executive director of Douglas County CASA, made a presentation about CASA as an organization and the difference that it makes in the lives of countless children. Then chapter members wrote letters to both CASA volunteers and military men and women, thanking them for their service.

#### N/HANOVER

A member of Nu Chapter started a club on Hanover's campus called Adopt-a-Grandparent, which has a great relationship with a local retirement home, Thornton Terrace. For this year's Day of Service, the chapter organized a spa day—including relaxation, conversation, and nail-painting—for Thornton Terrace residents. Canine Sophie, who attended the event with her owner, Nu's Facility Director Jan Swann, provided pet therapy.

#### O/USC

There is nothing quite like making a four-year-old child laugh by playing pretend with dinosaurs and action figures or making a silly face. Members of the Omicron Chapter visited a local preschool and spent an hour reading, playing, and chatting with the children. Some groups had story time, others built castles and skyscrapers out of Legos and building blocks, and some children drew pictures for their Theta buddies. When it was time to leave, some of the children were clinging to the legs of their new Theta friends. Chapter members planned to return to the preschool the following week because all involved absolutely loved participating in Theta's Day of Service!

#### P/NEBRASKA

As a chapter, Rho is so proud of Kate Hrouda and the positive change she is making in the world. Kate explained, "This summer, I was blessed with the opportunity to travel to South Africa for five weeks with Cru, a faith-based organization on campus. For the first half, we partnered with churches in the area and invited kids from the township and an orphanage to a vacation Bible school. We also served the pastor by painting his house and repairing roofs in the orphanage. For the second half, we are currently on college campuses working with leaders on the campuses to start a Cru movement."

#### T/NORTHWESTERN

Members of the Tau Chapter at Northwestern visited Mather Lifeways, a residential community for the elderly, to help with petting-zoo-therapy day. About 10 chapter members managed the sheep, rabbits, goats, ducks, chickens, and llamas. Tau has an ongoing relationship with Lifeways, and members and residents really enjoyed catching up.

#### ΑΠ/NORTH DAKOTA

On Theta's Day of Service, members of Alpha Pi were attending the chapter's overnight fall retreat. They took some time away from sisterhood activities to write thank you cards to the Grand Forks community, including the police department, women's center, humane society, etc. The chapter wanted to express appreciation for how supportive and helpful the com-



Spokane Alumnae Chapter





Hong Kong alumnae

munity is and to thank them for their hard work and many efforts.

#### BE/OREGON STATE

The Beta Epsilon Chapter at Oregon State University split the Day of Service into three different activities. Members volunteered with a local community garden, Produce for the People, to pick vegetables and compost old plants; helped at the Habitat for Humanity ReStore to refurbish sinks and counter tops; and worked with Corvallis Parks and Recreation to lay new gravel on a new community path, rake leaves, and clean up the community rose garden. Members who could not attend these events made donations to Community Outreach, a local organization that serves the poor and homeless of the Mid-Willamette Valley.

#### BN/FLORIDA STATE

At November's Theta Jams event, members of the Beta Nu Chapter hosted a five-on-five basketball tournament in which all Tallahassee community members were welcome to play. The tournament benefited CASA.

#### BS/SMU

SMU students, faculty, alumnae, friends, and even a few pets gathered for the annual Kappa Alpha Theta 5k: KATs Making Tracks. The 5k is Beta Sigma's main

philanthropic event, and all proceeds gathered go to Dallas CASA. During the one-mile fun run and the 5k, local businesses handed out samples to the 380 runners. Dallas-area companies also provided prizes and certificates for the post-run raffle.

#### BY/BRITISH COLUMBIA

To celebrate Day of Service, 12 members of Beta Upsilon volunteered at the International Women's Forum (IWF) gala, serving as coat checkers, greeting more than 1,300 dignified guests, and helping backstage.

IWF is a conference that strives to advance leadership across careers, cultures, and continents by connecting the world's most preeminent women of significant and diverse achievement. Notable women such as singer Anne Murray, cartoonist Lynne Johnston, former Canadian Prime Minister Kim Campbell, and current Jamaican Prime Minister Portia Simpson Miller were presented with awards. It was truly an empowering event for women, and Beta Upsilon was grateful to have been a small part of it being so successful!



(Above, top to bottom) Rhode Island, South Orange County, Westchester and San Diego Alumnae Chapters



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I/Cornell



K/Kansas



N/Hanover

### BΨ/MCGILL

Due to the extremely cold Montreal weather on Day of Service, the Beta Psi women stayed inside to write and decorate numerous letters for troops and veterans which will be sent to A Million Thanks in time for the holiday season! Chapter members agreed that this was one of the best Day of Service projects to date.

### ΓΔ/GEORGIA

Members of the Gamma Delta Chapter dressed in Halloween costumes and enjoyed games and activities with CASA children and members of the Boys' and Girls' Clubs.

### ΓΙ/KENTUCKY

Gamma Iota Chapter participated in Pay It Forward for Theta's Day of Service. Pay It Forwards are random acts of kindness, such as paying for the meal of the person behind one in line, paying for someone else's gas, adding change to an expired parking meter, or leaving a note for a professor. Members were able to see the large impact of even the smallest of things!

### ΓΤ/TULSA

Each October, members of the Gamma Tau Chapter work hard to raise money for the Tulsa Chapter of CASA during a campus-wide event, Theta Week, which consists of two events, Rock the CASA and Theta World Cup. Rock the CASA is a cookout dinner with hamburgers and hotdogs featuring live music from university students. Theta World Cup is a campus-wide soccer tournament that takes place in Tulsa's football stadium. Theta World Cup has the most non-Greek and international student attendance of any Greek event held on campus.

Last year, Gamma Tau's donation to the Tulsa Chapter of CASA was used to build a new training facility for volunteers, which they named The Kappa Alpha Theta Training Facility. Gamma Tau was able to raise more \$12,000 this year and could not be more excited to see what CASA is able to do with the donation!



ΓΙ/Kentucky

ΓΤ/Tulsa



ΔΖ/Emory



ΔΙ/Puget Sound







T/Northwestern



BE/Oregon State



ΓΔ/Georgia

### ΓΩ/AUBURN

The Gamma Omega Chapter celebrated Day of Service by offering several service opportunities throughout the week. On Thursday, members went to the Auburn Food Bank, and worked to make sure that 380 children would not go hungry that weekend. Members also made fleece blankets for the local women's shelter and volunteered at an elementary school. In addition, members were encouraged to complete random acts of kindness throughout the week.

### ΔΖ/EMORY

The women of the Delta Zeta Chapter volunteered at two different organizations: Boo at the Zoo and Wellspring Living. At the annual Boo at the (Atlanta) Zoo, members gave out candy, played games, and contributed to the success of the event's first day! It was a very merry, not scary, day at the zoo.

### ΔΗ/KANSAS STATE

A crowd of people braved the chilly weather to participate in Delta Eta's 17th annual WildKAT Chase 5k. Close to 360 people participated, and an additional 400 people ordered WildKAT Chase T-shirts online. The proceeds from the fundraising event benefitted the Sunflower CASA Project, the local CASA chapter for Clay, Riley, and Pottawatomie counties.

"We raise more than \$10,000 a year, which is awesome because we are the largest single supporter of the local chapter," said Kara Veith, 5k coordinator.

### ΔΙ/PUGET SOUND

For the 2013 Day of Service, some sisters of the Delta Iota Chapter took time out of their fall break vacations to volunteer at the St. Leo's Food Connection. This highly respected organization provides groceries to community members in need. Chapter members helped to organize the food supplies and helped people find what they needed for their families.

### ΔΚ/LSU

The Delta Kappa Chapter partnered with a local animal welfare society to organize a puppy-petting-zoo for the entire LSU community to help alleviate midterm stress. Students petted and played with trained therapy dogs (and Thetas' own furry four-

legged friends) and enjoyed free school and testing supplies, drinks, and snacks. The entire community was buzzing about it, and the event went off without a hitch. How could it not, really? "Happiness is a warm puppy," after all!

### ΔΩ/TEXAS A&M

The Delta Omega Chapter raised more than \$96,000 for Scotty's House and CASA through the annual Rock the Casa 5k and Theta Fiesta. Theta Fiesta is a fajita dinner including live entertainment, raffle prizes, and great fun! Scotty's House is a local child advocacy center.

### ΦΔ/STANFORD

Members decorated Mason jars filled with orange or white M&Ms to make them look like either jack-o'-lanterns or ghosts and tied Halloween cards to the jars. Jars and cards were donated to CASA youths in the Silicon Valley area.

### ΕΡ/LEHIGH

In partnership with Delta Upsilon Fraternity, Epsilon Rho raised more than \$900 at Queso for CASA. For a \$3 donation, attendees got all-you-can-eat Mexican food donated by a local restaurant, as well as activities including a photo booth, a piñata, and a raffle. All proceeds benefitted CASA and Global Service Initiative. Elizabeth Campbell, Epsilon Rho's chief marketing officer, said the chapter hoped to raise at least \$400, and that goal was exceeded.

### ZH/WOFFORD

On any given night, according to the US Department of Veterans Affairs, there are as many as 131,000 homeless veterans in the United States of America. That number doubles when considering those who will struggle with homelessness over a 12-month period. Based on these facts alone, it is easy to see why the Department of Veterans Affairs has classified homelessness among veterans as a crisis.

The women of the Zeta Eta Chapter partnered with the One Less Homeless Vet program for Day of Service to remember and honor active military and veterans. The One Less Homeless Vet program was launched in 2013 to give low-income veterans the



ΑΦ/North Dakota



KAO DAY of SERVICE  
October 19





AK/LSU



HM/Occidental

homes they deserve by providing basic household items such as pots and pans, mattresses, bed sheets and towels, shower curtains, and many other necessities.

#### ZΘ/CAL POLY

The Wiggle Waggle Walk for the Woods Humane Society in a San Luis Obispo park was the focus of Zeta Theta's Day of Service energy. Participants brought their dogs, and there were booths and events such as Halloween costume contests for the animals and a dog walk downtown. Thetas supervised these events and cared for animals that were up for adoption. Proceeds and donations benefitted the Woods

Humane Society. Chapter members enjoyed giving back to their community while helping out a great cause.

#### ZM/MIT

Zeta Mu is highly involved in serving the Greater Boston community. In September, members volunteered with the Boston Red Sox Green Team. The Green Team is part of an initiative to promote the use of environmentally sustainable habits and technologies. Volunteers for the Green Team gather plastic recyclable materials at Red Sox games; half the proceeds are won by an individual in a raffle, and half go to charity programs. On this day, more than \$12,000

ΔΩ/Texas A&M







HY/San Francisco



HΨ/Tufts



HY/San Francisco

was raised for the 50/50 raffle. In October, Zeta Mus volunteered at the Salvation Army, helping clean the facility. The chapter has started highlighting a Service Sister of the Month for those who show exceptional commitment to service. It's inspiring to see members give back to the local community!

### ZO/WAKE FOREST

Members volunteered with Keep Winston-Salem Beautiful, a group that organizes clean-ups of parks and neighborhoods in the area. About 25 Zeta Omicrons worked at the event, planting trees, picking up broken branches, and helping organize trash pick-ups. The chapter wanted to do something in the community, outside of the Wake Forest campus.

### ΣΣ/OHIO NORTHERN

For Day of Service, the Zeta Sigma Chapter wrote Halloween greeting cards for Elmcroft Senior Living in Lima, Ohio. This is a traditional activity for the chapter and always garners positive feedback and appreciation from the senior living center.

### HΘ/CENTRAL FLORIDA

Participants in the third annual Superhero 5k zipped to the finish line with capes flowing in the wind on October 12. Kids and parents got in on the act by dressing up as their favorite superheroes for the event hosted by Kappa Alpha Theta. The event benefitted the Seminole County Guardian Ad Litem program.

### HM/OCCIDENTAL

Members of the Eta Mu Chapter baked and decorated Theta-themed cookies for the college's custodial

staff members. They chose to give back to this staff department because they are constantly making sure Occidental living spaces are clean and safe!

### HΞ/QUINNIPIAC

Three organizations were the beneficiaries of help from members of Eta Xi on Day of Service. About 15 members volunteered at the local Habitat for Humanity ReStore (a nonprofit home improvement and donation center), helping shoppers find what they were looking for and helping carry items people purchased to their cars. The chapter works with Habitat of Greater New Haven at least once a semester. Another 15 chapter members headed to a clean-up at the state park across from the Quinnipiac campus, and about 50 members participated in a breast cancer walk to support a member's mom!

### HY/SAN FRANCISCO

The chapter went to Golden Gate Park and worked with the service project coordinators, weeding and planting at the Conservatory of Flowers and picking up trash at the Music Concourse. Although chapter members did not work directly with people, the experience was a rewarding one because they tried something new and even learned a few gardening tactics as well as names of different species of plants!

### HΨ/TUFTS

Members of the Eta Psi Chapter participated in the Step Out Walk to stop diabetes and raised more than \$1,500 for a great cause. They met up with members from the Eta Chi Chapter at Boston, who also participated in the event. Ten new members of Eta Psi volunteered at the Uniting Against Lung Cancer's Winning Together Gala, setting/cleaning up for the event, working at the registration desk, handing out programs, working the silent auction, and selling raffle tickets. The chapter felt honored to be a part of this event and had a lot of fun meeting Olympic gold medalist Aly Raisman, who hosted the event, and other local Boston celebrities! ♦



KAΘ DAY of SERVICE  
October 19



**THETAS SHARE THEIR EXPERIENCES AND EXPERTISE ON HOW TO DO [SOMETHING] BETTER.**

CORI ASHWORTH, BETA LAMBDA/WILLIAM & MARY, HAS COACHED AND CONSULTED, PROVIDING RESOURCES, INSIGHT, AND GUIDANCE FOR OTHERS TO STRETCH AND ACCOMPLISH THEIR GOALS. SHE IS THE DIRECTOR OF ALUMNAE CAREER ENGAGEMENT AT BRYN MAWR AND THE PRINCIPAL OF CAREER CONTINUUM, HER PRIVATE PRACTICE. SHE WELCOMES CONTACT FROM THETAS: CORI@CAREERCONTINUUM.COM.

## — STRATEGICALLY MANAGE YOUR CAREER

I developed a passion for career counseling when companies were actively downsizing in the 1990s. I saw the impact of career change and how incredibly hard it was for many people. I moved from corporate human resources, where I was a training and development manager, and became a career professional.

Today I find that career change is picking up speed, as are most things in our culture. It used to be that you might have five to seven jobs in a lifetime and reflected on your career once a year when you had a performance review. If, in fact, you did career planning at all! Many of us will have several different careers, given the extended lifespan we can anticipate today.

Most women will tell you that they feel they have been undervalued in their work over the years. The responsibility for us is to actively manage our careers. Here are some steps to assess what is happening and proactively prepare throughout the year, learning and developing in new ways to stay ahead of the curve.

1. Know your skills, values, and major interests. Identify your strengths, the combination of what you like to do and what you do well. Build on these as much as possible at work, both to feel happy and to excel! Create a clear brand for yourself and be able to articulate what you can do for an organization. Build your profile consistently by using this brand in all of your communications: résumé, LinkedIn profile, interviews, and networking.

2. Identify others who can mentor or sponsor you and your work. Identify a leader in your field or organization who can feature your work, acknowledge you as a strong performer, and introduce you to leaders in your arena.

3. Reflect on work performance and influences in the world around you. Consider yourself in the current

context, how you fit into the world of work as you are, and identify what you need to do next. This is strategic and if you take the time to consider this regularly, it will strengthen your career.

Here are more questions to consider.

1. What are new influences and trends in my field?
2. What is the “health” of my current organization, branch, or department?
3. Who is leading and influencing and setting the trends in my organization?
4. How are my skills aligned with what is needed now and for the near future?
5. What do I do well now? What do I want to do more of, or less of, in my profession?
6. What do I need to learn and how will I proceed to master that material or gain new skills?
7. Am I current in the technology for my field?
8. What daily habits, practices, or new approaches should I start to introduce into my work?
9. What networks or professional associations are important for me? Which ones do I need to participate in to prepare for the next professional step?
10. What are my needs right now? How can I be strategic in my life and my work? What can I adjust to make me more effective?

Taking the time to reflect and then budget time and energy for yourself will move you forward faster. Set goals you can achieve, make small changes each day, learn on a regular basis, and watch the world as it spins by us. Finally, surround yourself with others who are positive and willing to help and encourage you along the way. ♦

Are you an interior designer with tips on repainting a room? Are you a home cook whose cake decorations would be the envy of Martha Stewart? Are you an accountant with hints for making tax time less painful? In short, do you know (or know another Theta who knows) how to do something better?

If so, please contact Lisa Thibault, associate editor, [lthibault@kappalphatheta.org](mailto:lthibault@kappalphatheta.org). We'd love to hear from you!



Cori Ashworth, BA/William & Mary, MEd, CAGS, CMC.

Want more?  
[careercontinuum.com/](http://careercontinuum.com/)



# BETTER THAN A MOVIE

## A YOUNG BRITISH WOMAN JOINS THETA AND FINDS MORE THAN SHE EXPECTED

BY ALICE MORRIS, BA/WILLIAM & MARY

"I'm joining a sorority!"

"What's a sorority?"

I couldn't believe my friends and family had no clue. In fairness, my own knowledge of Greek life was largely based on *Legally Blonde*. So I couldn't be too surprised when my dad asked if sororities were for men or women—I didn't expect him to have seen that movie. And since my family lives in England, and the Greek system isn't part of British higher education, they had no personal knowledge of sororities.

But my major in American studies gave me the chance to study abroad, at the College of William & Mary, for the 2010-2011 academic year. I imagined myself as the lead in my own movie: a British student finding the "best" sorority to join, going to endless parties, mixers, and formals. The popular culture I had soaked up taught me these were the main facets of Greek Life. But this movie of mine had some pre-production set-backs. The girl cast as the lead was intrigued by friendship groups united by Greek letters. But if the role called for a party fanatic with extreme confidence and a ruthless edge, I feared I may have been miscast.

As it turns out, the supporting cast weren't the sorority girls I anticipated.

This may be specific to the college I attended or to the company I kept (yes, Thetas—you!), but students seemed so *involved* on campus, with so many being members of student organizations, sports teams, and charitable organizations. Chatting with my Theta family, I felt unaccomplished compared to them all! Perhaps this difference in attitude is due to the United States having higher college fees, but there was definitely a sense that American students take going to university more seriously.

Of course, there are exceptions to every observation, and I don't want to generalize British and American students. But in my personal experience, I noticed a sense of pride in being a member of the student body which wasn't so strong back home. Yes, I went to all my classes, made lifelong friends and enjoyed university in England, but in terms of feeling a sense of attachment to a campus, I feel that more about William & Mary.

This is largely due to being a Theta. I volunteered for Campus Kitchens and helped organize and run events in aid of CASA. Theta connected me not just to my sisters but to the college. I enjoyed being part of an organization I could take pride in; wearing my letters when promoting our fundraisers or just around campus. I wasn't wearing letters to establish superiority

over anyone, as my movie sorority girl would have done. I was proud to be involved in an organization promoting the values of friendship, support, and achievement. At my home university, I could feel pretty anonymous as I walked to class. At William & Mary, I enjoyed bumping into sisters around campus, knowing I had a link with these women, the Theta organization, and the college.

I was sad to leave my American life behind yet excited to see my family and friends at home. But, if my life were a movie, this would be the part that I would look away from. On arriving home I learned that my mother had been diagnosed with cancer. Sadly, she passed away in June 2012. My family and I were plunged into a new phase of life. I preserved the memories of my year abroad as a precious and golden time, so recently experienced but feeling like a different life altogether. I was touched to receive cards and messages of support from my sisters. We even received flowers from one of my closest Theta friends. It's been hard to look back on my year abroad without a hint of pain, to remember such a happy time and know I wouldn't feel that way for a while.

But I do have wonderful memories.

I enjoyed waking up in the early hours to watch the royal wedding with sisters. I felt proud to share a bit of British-ness with everyone. I had already been asked by a shopkeeper in Williamsburg if I was excited about "the wedding." I struggled to think of mutual friends this lady and I could possibly have who might be getting married. After a moment's awkward pause she clarified, "Will and Kate?" I can't say I was that excited but I didn't want to be accused of treason, so I played along.

From a British cultural staple to an American one: I was happy to share in the tradition of Thanksgiving, as a sister invited me to her home in South Carolina. This forms one of my warmest memories. I enjoyed the fact there was no present-giving, just the enjoyment of all being together. I was also lucky enough to travel America at the end of my studies; I felt such freedom and contentment as I explored the country I had always wanted to see. I was fulfilling an ambition. Yet, a new ambition was also fueled—to make my return! I would love to attend a homecoming and be surrounded by friends—both in and out of Theta—again. I would love to see more of the country, maybe even work there for a while. But, I won't start work on the script for my movie sequel just yet. I've learned to leave room for annotations. ♦



Top: A Beta Lambda family: Alice, Meg MacIver, Emily Walker, and Rebecca Silverstein; bottom: Alice and Hanna Ugarte celebrating Thanksgiving in South Carolina.

*I was proud to be involved in an organization promoting the values of friendship, support, and achievement.*

**About the author:** Alice Morris, BA/William & Mary, joined Theta in 2010. She currently lives in Hertfordshire, in south-central England.



# ONE WEEKEND; TWO NEW CHAPTERS

THETA KITES FLEW HIGH IN MARCH AS THE ZETA CHI CHAPTER WAS RE-ESTABLISHED AT JOHNS HOPKINS AND THE THETA IOTA CHAPTER WAS INSTALLED AT GEORGETOWN.

BY CHRISTA SAMAHA, HP/JAMES MADISON, AND ALYSSA TRUMBULL, P/NEBRASKA



## ZX/JOHNS HOPKINS

Members of the Zeta Tau Chapter at Delaware and the Eta Rho Chapter at James Madison assisted with the initiation of 90 members by the re-established Zeta Chi Chapter at Johns Hopkins on March 1. "These two chapters also traveled to help with formal recruitment in February, and it has been gratifying to see the friendships formed between chapters," said Christa Samaha, senior chapter leadership consultant, who is based at Zeta Chi.

Members of the Baltimore and Annapolis/Severna Park Alumnae Chapters assisted with the celebrations honoring the new chapter. Two collegians were initiated in the autumn, and three were initiated later in March, so Zeta Chi will close the semester with 95 members.



*About the authors:* Christa Samaha and Alyssa Trumbull were Theta's consultants based at Zeta Chi and Theta Iota, respectively. They provided guidance to the chapters prior to installation.

## ZETA CHI INSTALLATION TEAM

Amy Hayner Kates  
AΦ/Tulane  
Fraternity president

Mary Jane Parker Beach  
BN/Florida State  
NPC delegate

Mandy Burgett Wushinske  
ZΣ/Ohio Northern  
Fraternity vice president

Betsy Sierk Corridan  
BO/Iowa  
executive director

Abbey Mansfield  
BII/Michigan State  
director of college chapters

Joan Hastings Krieger  
X/Syracuse  
ritual committee chairman

Liz Bush Weiss  
EΨ/Richmond  
Fraternity music coordinator

Mallory Butts Wehage  
AT/Ohio State  
college district director

Lexie McFarland Kelly  
X/Syracuse  
college district director

Katharine Murphy  
ΓZ/Connecticut  
assistant director of chapter services

Christa Samaha  
HP/James Madison  
senior chapter development consultant

Jenny Cook  
BT/Denison  
educational leadership consultant

Ashley Freeman  
HP/James Madison  
educational leadership consultant

Sarah Glasser  
BI/Colorado  
educational leadership consultant

Want more? [zetachi.kappaalphatheta.org](http://zetachi.kappaalphatheta.org)





# KAPPA ALPHA THETA



## LEADING WOMEN



*"It was a privilege to participate in the installation of both Zeta Chi and Theta Iota. I'm confident these leading women will do great things on their respective campuses and lay a foundation for future chapter success."*

—Mandy Burgett Wushinske, ZΣ/Ohio Northern, Fraternity vice president



### THETA IOTA INSTALLATION TEAM

Amy Hayner Kates  
ΑΦ/Tulane  
Fraternity president

Mary Jane Parker Beach  
BN/Florida State  
NPC delegate

Mandy Burgett Wushinske  
ZΣ/Ohio Northern  
Fraternity vice president

Betsy Sierk Corridan  
BO/Iowa  
executive director

Abbey Mansfield,  
BΠ/Michigan State  
director of college chapters

Mallory Butts Wehage  
AT/Ohio State  
college district director

Katharine Murphy  
TZ/Connecticut  
assistant director of chapter services

Liz Bush Weiss  
EΨ/Richmond  
Fraternity music coordinator

Katie Wilkerson  
ΠI/Kentucky  
Fraternity volunteer

Alyssa Trumbull,  
P/Nebraska  
educational leadership consultant

Annie Hornung  
EΣ/Chapman  
educational leadership consultant

Jenny Cook  
BT/Denison  
educational leadership consultant

Sarah Glasser  
BI/Colorado  
educational leadership consultant

Casey Martinez  
EY/Columbia  
educational leadership consultant



GEORGETOWN UNIVERSITY

### ΘI/GEORGETOWN\*

Thirty-four collegians were initiated by the new Theta Iota Chapter at Georgetown on March 2. Kappa Alpha Theta joins Kappa Kappa Gamma and two men's fraternities on Georgetown's campus.

Charter member and Theta legacy Charlotte Pennington said, "I am so proud to join this incredible



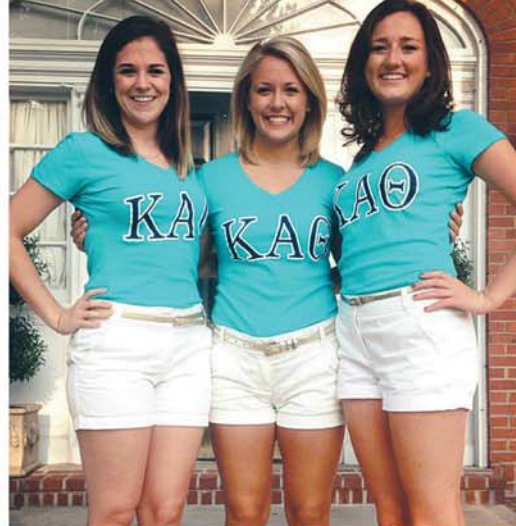
organization of leading women, not to mention the fraternity of my grandmother, aunt, and mother. I feel that I am not only strengthening the bonds I have with the women in my own family, but also widening my family to thousands of other inspiring women through Theta." ♦

Want more? [thetaiota.kappaalphatheta.org](http://thetaiota.kappaalphatheta.org)



\*Because the university does not officially recognize Greek-letter organizations and prohibits the use of "Georgetown" in published references to our Theta Iota Chapter, the chapter will be designed by a tilde (~) in future issues of the Theta magazine.





# A RESPONSIBILITY AND A PRIVILEGE

## RECOMMEND A POTENTIAL NEW MEMBER; INTRODUCE A THETA LEGACY

RECRUITMENT IS AN OPPORTUNITY FOR A POTENTIAL NEW MEMBER AND A CHAPTER TO GET TO KNOW EACH OTHER. BECAUSE MEMBERSHIP IN KAPPA ALPHA THETA IS A LIFETIME COMMITMENT, RECRUITMENT ALSO DEMANDS CAREFUL THOUGHT BY BOTH THE POTENTIAL NEW MEMBER AND THE COLLEGE CHAPTER MEMBERS. A CONSCIENTIOUSLY PREPARED LETTER OF REFERENCE CAN PRESENT A POTENTIAL NEW MEMBER TO A CHAPTER AND HELP CHAPTER MEMBERS RECRUIT HER MORE EFFECTIVELY.

### LEGACY POLICY

Who is a Theta legacy? A Theta legacy is defined as a daughter, granddaughter, great-granddaughter, or sister of a Kappa Alpha Theta. Stepdaughters, step-granddaughters, step-great-granddaughters, and stepsisters are considered legacies if their family considers them as such.

There is no such thing as an indirect legacy (i.e., cousin, niece), and such persons must not be given special consideration on the invitation list. However, they may have special knowledge of and interest in Kappa Alpha Theta and should be warmly welcomed and recruited.

There is no preferential treatment given to a "chapter legacy" or a "sitting sister" over a legacy from another chapter.

All legacies receive an automatic invitation to the second round of recruitment. No legacy can be released after the first round of recruitment. The only exception is a legacy who does not meet the scholastic requirements, per the individual college chapter bylaws.

Following the first round of recruitment, the executive recruitment board (ERB) will meet to hold a legacy

review. An advisor must be present. At that time, the ERB will ensure that each legacy met the average number of members met by all PNMs participating in recruitment for that round and received the average number of votes that day. All legacies should be met by at least two members of the ERB.

Following the second round of recruitment, the recruitment and Panhellenic district director (RPDD) should be contacted regarding legacies. If none are to be released, the RPDD will be notified at this time. If a legacy is still below the carry figure, the RPDD will require that the chapter recruiting officer (CRO) provide certain information.

After the required questions have been answered, a legacy may be released if the RPDD determines that she has been given special consideration and is not considered to be a compatible or potentially contributing member of the chapter.

All legacies who remain after the second round of recruitment will be invited to the additional rounds thereafter. No legacy will be permitted to be released after the third round of recruitment or any additional rounds thereafter. This does not mean a legacy is guaranteed a bid. This is dependant upon her placement on the bid list and quota for the chapter. ♦



**THETA**  
LEADING WOMEN

### SAVE THE DATE

Do you know a young woman who will participate in formal recruitment during the 2014-2015 academic year? Join a webinar with members of Kappa Alpha Theta's Recruitment Committee to learn more about what potential new members can expect during recruitment, as well as NPC and Theta recruitment policies.

Visit  
[kappaalphatheta.org/  
recruitment](http://kappaalphatheta.org/recruitment)  
for webinar log in  
information

Sunday, June 8  
8:00 pm Eastern

Sunday, July 13  
8:00 pm Eastern



# KAPPA ALPHA THETA LETTER OF REFERENCE & LEGACY INTRODUCTION

(To be used only by members of KAΘ)

- ☐ I am submitting a letter of reference for a Theta legacy. I have completed all sections of this form.  
☐ I am submitting a letter of reference for a non-legacy. I have skipped Section II.

## I. General Information

Name of Potential New Member \_\_\_\_\_  
LAST FIRST MI NICKNAME

Reference for \_\_\_\_\_ Chapter of Kappa Alpha Theta at \_\_\_\_\_  
UNIVERSITY/COLLEGE

Entering as ☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior Age \_\_\_\_\_

Parent(s) or Guardian(s) \_\_\_\_\_  
FULL NAME MOTHER'S MAIDEN NAME, IF KNOWN

## II. Theta Legacy Connections

Kappa Alpha Theta Legacy Information: ☐ Sister ☐ Mother ☐ Grandmother ☐ Great-grandmother

Please Indicate if This Is a Step Relation: \_\_\_\_\_

Name \_\_\_\_\_ Chapter \_\_\_\_\_  
FIRST MAIDEN LAST

Post-College Theta Involvement: \_\_\_\_\_

Name \_\_\_\_\_ Chapter \_\_\_\_\_  
FIRST MAIDEN LAST

Post-College Theta Involvement: \_\_\_\_\_

## III. Non-Legacy and Panhellenic Connections

Other KAΘ Relatives \_\_\_\_\_ Chapter \_\_\_\_\_

Other Women's Fraternity Connections:

Name \_\_\_\_\_ Relation \_\_\_\_\_ Fraternity \_\_\_\_\_

Post-College Involvement: \_\_\_\_\_

Name \_\_\_\_\_ Relation \_\_\_\_\_ Fraternity \_\_\_\_\_

Post-College Involvement: \_\_\_\_\_

### For RRBC Only

RRBC \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ Phone and/or email \_\_\_\_\_  
STREET CITY STATE ZIP CODE

Comments \_\_\_\_\_

### For Chapter Use Only

Required written follow-up with sponsor or RRB:

Acknowledged reference \_\_\_\_\_ by \_\_\_\_\_

Notification of outcome \_\_\_\_\_ by \_\_\_\_\_

New member information submitted online: ☐ yes ☐ no

If pledged by KAΘ or another NPC group on your campus, please destroy this reference.  
If **not** pledged to any NPC group, retain this reference for two years.

continued, over

**IMPORTANT:**  
**WHENEVER POSSIBLE,**  
**PLEASE USE THE**  
**ONLINE LETTER OF**  
**REFERENCE FORM,**  
**RATHER THAN THE**  
**FORM PRINTED HERE.**

For information about how to submit a letter of reference and a legacy introduction (including where to send the form), please go to [www.kappaalphatheta.org](http://www.kappaalphatheta.org). Log in to the site and click on the Recommend a Potential New Member link on the left.

## WHAT TO SEND

Complete information about the potential new member's qualifications is essential. There is no need to submit multiple letters of reference. One or two quality references are preferred.

## WHERE TO SEND

If the potential new member lives in a recruitment reference board area, the letter of reference may be sent to the recruitment reference board chairman (RRBC) or directly to the chapter. If the potential new member lives in any other area, the letter of reference shall be sent directly to the chapter. **Do not** send letters of reference to Fraternity headquarters.

## WHO CAN SEND

Any alumna member in good standing may submit letters of reference. Current undergraduate members in good standing may submit letters of reference for potential new members attending universities other than their own. It is acceptable for family members to write a letter of reference.

## WHEN TO SEND

Individual chapters should not have deadlines for submission of letters of reference. Chapters are instructed to accept references through preference. It is advisable, however, to send references sooner rather than later.



#### IV. Qualifications and Attributes

Hometown \_\_\_\_\_

High School \_\_\_\_\_ Graduation Year \_\_\_\_\_  
NAME, CITY & STATE

Class Size \_\_\_\_\_ Class Rank \_\_\_\_\_ GPA/Scale \_\_\_\_\_ ACT/SAT \_\_\_\_\_

Previous College(s) Attended \_\_\_\_\_ College GPA \_\_\_\_\_  
NAME, CITY & STATE



Please write your personal evaluation of the candidate you sponsor. Provide information and relate her qualifications to Kappa Alpha Theta's 4 Points of the Kite.

Please check attributes and add comments and examples.  
(May attach sheet if space provided is not adequate)

##### Intellectual Curiosity

☐ Honor Student \_\_\_\_\_

☐ Enrichment Programs \_\_\_\_\_

☐ Likely to Finish College \_\_\_\_\_

##### Leadership Potential

☐ Extracurricular Activities \_\_\_\_\_

☐ Leadership Experience \_\_\_\_\_

☐ Dependable \_\_\_\_\_

##### Personal Excellence

☐ Socially Congenial \_\_\_\_\_

☐ Good Moral Character \_\_\_\_\_

☐ Compatible in a Group \_\_\_\_\_

☐ Loyal Member \_\_\_\_\_

☐ Poised \_\_\_\_\_

##### Commitment to Service

☐ Widest Influence for Good \_\_\_\_\_

☐ Volunteer Activities \_\_\_\_\_

☐ Selfless \_\_\_\_\_

#### V. Suggested Topics of Conversation During Recruitment

\_\_\_\_\_

\_\_\_\_\_

#### VI. Endorsement *Please check applicable statements*

- ☐ To my knowledge, this woman is not, nor has ever been, an initiated member of an NPC group.
- ☐ I hereby recommend this woman for membership in Kappa Alpha Theta based upon:
- ☐ My personal acquaintance with her. I have known her for \_\_\_\_\_ years.
- ☐ My acquaintance with this woman is through her family. I have known them for \_\_\_\_\_ years.
- ☐ I do not know the potential new member; information was secured from a reliable source (mutual friend, teacher, clergy, Panhellenic files, etc.). That source is \_\_\_\_\_

Name \_\_\_\_\_ Initiated \_\_\_\_\_  
CHAPTER

Address \_\_\_\_\_

Email \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Mypost-college Theta involvement: \_\_\_\_\_

#### REMEMBER THETA AND NPC GUIDELINES

Once recruitment has started, alumnae and college members from other campuses must NOT contact members of the college chapter to inquire about progress. Alumnae should neither expect to receive any information about the status of a specific potential new member nor expect to receive bid list information. Alumnae are also prohibited from sending food or gifts in any form to the chapter on behalf of a potential member. Breaking Panhellenic rules may cause the chapter to be penalized.

#### NEED HELP DURING RECRUITMENT?

If you need to ask recruitment questions that require immediate attention during the recruitment process, submit the Recruitment Help Request Form available on the Recommend a PNM tab of the Theta website. This form will be sent to the relevant recruitment and Panhellenic district officer (a Fraternity expert in recruitment) who will respond as soon as possible.

#### QUESTIONS?

Email Jenni Schmaltz,  
jschmaltz@  
kappaalphatheta.org



# CELEBRATING 75 YEARS

## A/DEPAUW

Helen Horine Chapman  
Dorothy Draper Hawkins  
Anne Strehlow Vance

## B/INDIANA

Betsy Johnson Jacobson  
Jane Winters Meister  
Louise Miller Schuette

## Γ/BUTLER

Janice Renick Friedrich  
Madeline Judd Harrison  
Mary Kershner Trautmann  
Jean Bowman Wiedenhaupt

## Δ/ILLINOIS

Eleanor Russell Thorsen

## H/MICHIGAN

Betty Fariss Curran  
Alice Haas Medlar

## I/CORNELL

Ruth Baker Bellows  
Barbara Johnson Earl  
Elizabeth Trask Heckendorf  
Evelyn Kneeland Schuyler  
Marjory Schminck Truell

## K/KANSAS

Dorothy Noble Cosgrove  
Martha Denious Muncy  
Sarilou Smart Pace

## Λ/VERMONT

Carol Bell Taylor Locke  
Jean Hall Spasyk

## ΓΔ/OHIO WESLEYAN

Jane McIntosh Allen  
Patricia Stewart Curtis  
Elizabeth Sanford Mansfield

## M/ALLEGHENY

Cleo Swanson Barnes

## O/USC

Margaret Alman Hastings

## P/NEBRASKA

Patricia Lanigan Franco  
Mavis Bishop Hollidge  
Jane Boucher Payne  
Virginia Stoddart Teague

## Y/MINNESOTA

Claudia Harding Curle  
Else Harslem Harlan

## X/SYRACUSE

Lucille Follay Burrill  
Jane Taylor Gretter  
Barbara Hopkins Judson  
Josephine Davis Schnautz  
Priscilla Stewart Talley

## Ψ/WISCONSIN

Barbara Tracy Shaheen

## Ω/UC BERKELEY

Katherine Fairlie Ebright  
Elizabeth Lamson Hughes  
Betty Shanedling Jackson

## ΑΓ/OHIO STATE

Beulah Hoagland Appleton  
Marguerite Meredith Dodd  
Mary MacLean Krumm  
Elizabeth McKeever Ross

## ΑΔ/GOUCHER

June Townsend Mentzer

## ΑΗ/VANDERBILT

Bond Davis Deloache

## ΑΘ/TEXAS

Eileen Kelly Hillier  
Mary Margaret Finnegan  
McDonald  
Jane Duls Meadows  
Jerry Owen Potter  
Mary Lou Hunter Terry  
Florence Benson Wilkerson

## ΑΙ/WASHINGTON-ST. LOUIS

Marjorie Johnson Fleming  
Bess Moore Fuller  
Doris Gates Jones  
Carolyn Hagen Myers

## ΑΚ/ADELPHI

Noel Donaghy Burks

## ΑΛ/WASHINGTON

Patricia Taylor Egbert  
Patricia Anderson Gebert  
Margaret Maryatt Lindsell  
Sally-Bruce Blackford  
McClatchey  
Margaret Hoar Waldo

## ΑΜ/MISSOURI

Mary Mattson Olson  
Mary Helmstetter Turner

## ΑΝ/MONTANA

Verniece Fifield Dailey  
Marjory Sampson Shiell  
Jane Fosgate Vaughan

## ΑΟ/OKLAHOMA

Betty Heasley Baker  
Patty Thompson Jones  
Patricia Gorman Lowen  
Elizabeth Zoernig Milam  
Beverly Schock Pipe  
Alice Dodge Wallace

## ΑΠ/NORTH DAKOTA

Jean Harris Webster

## ΑΡ/SOUTH DAKOTA

Louise Loomis Norton  
Helen O'Neill Petersen  
Margaret Entsminger Smith

## ΑΣ/WASHINGTON STATE

Shirley Ingram Holland  
Eunice Smith McCarty  
Dorothy Bradford Street  
Lois Zimmerman Williams

## ΑΤ/CINCINNATI

Ann Harner Draud  
Marjorie Barber Schuster  
Mary Alice Mayne Tucker

## ΑΥ/WASHBURN

Bonnie Burner LaDow  
Mary Meyers Wynn

## ΑΦ/TULANE

LaReine Gladden Gilbert  
Alice Dayries Manson

## ΑΧ/PURDUE

Patricia McCorkle Calmer  
Mary Elizabeth Frazee  
Helen Cooper Hoffer  
Corinne Reifers MacDonald  
Mary Fink Sparks

## ΑΨ/LAWRENCE

Ruth Rosholt Banghart  
Priscilla Humphrey Mitton  
Mary Miller Shoys  
Joan Glasow White

## ΒΒ/RANDOLPH-MACON WOMAN'S COLLEGE

Marjorie Warren Whitis

## ΒΓ/COLORADO STATE

Eleanor Fagerburg Carpenter  
Barbara Bunker Fagerberg  
Shirley Hubbell Gausman  
Nadine Hartshorn Henry  
Mary Netherton Warren  
Virginia Harrison Weiler

## ΒΔ/ARIZONA

Betty Falck Hadden  
Mary-Margaret Waugh  
Raymond  
Charlotte Taylor Rowe

## ΒΕ/OREGON STATE

Louise L. Hayes  
Lila Farrell Jones  
Anne Francis Kinney  
Bette Nock Schubel  
Jeanne Winterbottom Zirbes

## ΒΖ/OKLAHOMA STATE

Jeanne Burgher Atkinson  
Audrey Clifton Brown  
Barbara Black Harrison  
Genevieve Sherwood McCalla  
Lou Claypool Mosley  
Mary Hock Ruppe  
Margaret J. Swank

## ΒΙ/COLORADO

Rosemary Miller Cuming  
Marian Torra Miller  
Helen Clements Perry

## ΒΚ/DRAKE

Celia Vanarsdale Decker  
Betty Burnette Nutt

## ΒΛ/WILLIAM & MARY

Katherine Donald Coleman  
Patricia Nichols Curcuro  
Sue Duncan Thomas

## ΒΜ/NEVADA

Merle Young Nesbitt

## ΒΝ/FLORIDA STATE

Martha Stroberg Austin  
Betty Scott Battino  
Elizabeth Ezzard Cunningham  
Emmajean Higley Green  
Lois Cooper Leeth

## ΒΞ/UCLA

Anne Reed Bergstrom  
Barbara Black Fitzpatrick  
Ruth Nagel Jones  
Margaret Howard Miller

## ΒΟ/IOWA

Lily Hansen Stevenson

## ΒΠ/MICHIGAN STATE

Katherine Nehil Dexter  
Ann Bryant Hammer  
Margery Hixon Long  
Jean Sprinkle Miller

## ΒΡ/DUKE

Marilyn Upp Berner  
Jean McCall Simonsen  
Patricia Wilson Taylor  
Elizabeth Hough Wilkinson

## ΒΣ/SMU

Francile Foote Ehricht

## ΒΤ/DENISON

Ann Hopkins Buchanan  
Sally Woodyard Davidson  
Anne Burgess Kauffman  
Janet Greene Marquardt  
Suzanne Brown Pullen  
Mary Dunlap Shepherd  
Helen Jenkins Wight

## ΒΥ/BRITISH COLUMBIA

Ruth Pickin Bolton  
Louise Skinner Patterson

## ΒΦ/PENN STATE

Marjorie Strode Blasingame  
Peggy Clark Cashman  
Jeanne McAdam Hehir

## ΒΧ/ALBERTA

Winifred Van Kleeck Wilson  
Isabel Howson Wynne

## ΒΨ/MCGILL

Jane Flexer McJannet

## ΒΩ/COLORADO COLLEGE

Bettijo Evans Bucklin  
Rachel Leatherock Gutru  
Dorothy Zimmerman Walden  
Shirley Emberson Waugh

## ΓΔ/GEORGIA

Florine Allen Henderson  
Marion Stegeman Hodgson

## ΓΕ/WESTERN ONTARIO

Carol Stevens Butcher  
A. Margaret Hughes  
Aileen Lyon Symington  
Louise Laird Turnbull ♦

IN 1939, KAPPA ALPHA THETA INITIATED 1,062 NEW MEMBERS, AMONG THEM THESE WOMEN, WHO OFFICIALLY CELEBRATED 75 YEARS IN THE FRATERNITY ON FOUNDERS DAY.

### THE YEAR WAS 1939.

Bettie Locke Hamilton died in Greencastle, Ind., at the age of 88. She had been the last living Theta founder.

World War II began as the German invasion of Poland caused the United Kingdom, France, New Zealand, Australia, Canada, Nepal, and South Africa declare war on Germany.

Nylon stockings were sold for the first time anywhere in Wilmington, Dela.

Hewlett-Packard was founded as an electronics company in Palo Alto, Calif.

John Steinbeck's novel *The Grapes of Wrath* was published.

The movies *The Wizard of Oz* and *Gone With the Wind* premiered.

Students at Harvard University demonstrated the new tradition of swallowing goldfish to reporters.

# KAPPA ALPHA THETA

LEADING WOMEN





*A notice of the death of a Theta sister may be sent to Gretchen Brown, membership coordinator. (Her contact information may be found on page 2.) A published death notice, whether print or electronic, is appreciated.*

**A/DEPAUW**

Eleanor Oswald Foster; 1940, July 2013  
Margery Hall Hughes; 1945, Aug. 2013  
Betsy Jeschke Montgomery; 1944, Oct. 2013

**Γ/BUTLER**

Barbara Zally Herriman; 1964, Feb. 2013  
Martha Runyan Rinne; 1940, Jan. 2014  
Jane Engeler Siler; 1954, Nov. 2013

**Δ/ILLINOIS**

Marion Waldmann Coyle; 1940, Dec. 2013  
Catherine Chambers Hamilton; 1946, May 2013

**H/MICHIGAN**

Elise Reeder Olton; 1937, Oct. 2013

**I/CORNELL**

Jun. Miller McNeal; 1936, Oct. 2013

**K/KANSAS**

Janet Francis Frier; 1953, Dec. 2013

**Λ/VERMONT**

Judith Baker Bigelow; 1956, Dec. 2013

**ΓΔ/OHIO WESLEYAN**

Carolyn Hickey Cawmer; 1943, July 2013  
Joan Flucke Kelly; 1949, Dec. 2013  
Donna Eysen Rosser; 1948, Oct. 2013  
Marjorie Wilkins Russell; 1938, May 2013

**O/USC**

Joan Price Anawalt; 1952, Jan. 2014  
Diane Disney Miller; 1952, Nov. 2013  
Penelope Milne Wehrle; 1937, July 2013

**P/NEBRASKA**

Nancy King McEachen; 1945, Nov. 2013  
Diane Douglas Nicholas; 1958, Dec. 2013

**T/NORTHWESTERN**

Jean Roling Cleland; 1943, Sept. 2013  
Mary Kuhl Foster; 1945, Nov. 2013  
Shirley Larson Harris; 1933, Dec. 2012  
Barbara Claassen Herzberg; 1943, Oct. 2013  
Anne Warren Moller; 1948, Dec. 2013  
Jill Moorshead Olson; 1957, Jan. 2014  
Holly Frost Sonneland; 1945, Dec. 2013

**Y/MINNESOTA**

Louise Adams Burton; 1937, Oct. 2013  
Elsa Hoidale Johnson; 1931, Oct. 2013

**Φ/PACIFIC**

Inge Hoekendijk Wilde; 1959, Dec. 2013

**Ψ/WISCONSIN**

Rebecca Cofield Summers; 1935, Sept. 2013  
Barbara Judd Viand; 1938, Jun. 2013

**O/UC BERKELEY**

Diane Traverso Iglehart; 1962, Sept. 2013  
Judith Ward Norehad; 1959, Jan. 2013  
Shirley Phelps Price; 1936, May 2013  
Patricia Ann Shepherd; 1975, Jan. 2014

**ΔΓ/OHIO STATE**

Shelley Ward Beck; 1972, Jan. 2014  
Dorothy Mossbarger Connor; 1943, Nov. 2013  
Marguerite Meredith Dodd; 1939, Sept. 2013  
Clara Allard Eisel; 1957, Oct. 2013

**ΔΔ/GOUCHER**

Virginia Jones Cook; 1926, Nov. 2013  
June Townsend Mentzer; 1939, Jan. 2014

**AE/BROWN**

Lori Goldstein Schiffer; 1996, May 2013

**AH/VANDERBILT**

Ann Wright Hart; 1935, Nov. 2013

**ΔΘ/TEXAS**

Jo Ann Bland Finley; 1962, Oct. 2013  
Jerry Owen Potter; 1939, Jan. 2014  
Christine Chilton Sanders; 1951, Dec. 2013

**ΔI/WASHINGTON-ST. LOUIS**

Mary Ramsay Kelley; 1937, Aug. 2013  
Sophie Shepley Pelissier; 1960, Aug. 2012  
Janet Johnston Phillips; 1949, Dec. 2013

**AK/ADELPHI**

Janet Quinn Watkins; 1948, July 2013

**ΔΔ/WASHINGTON**

Marilyn Kropf Appel; 1949, Oct. 2013  
Sally Skinner Behnke; 1943, Dec. 2013  
Marjorie Wolf Cassinelli; 1946, July 2013

**ΔM/MISSOURI**

Jean Harrington Coogan; 1943, Dec. 2013  
Winifred Vrooman Coyle; 1940, Nov. 2013  
Nancy Mitchell Kingsley; 1950, Dec. 2013  
Geraldine Triplehorn Rice; 1944, Dec. 2013  
Betty Casey Sappington; 1948, Jan. 2014  
Joanne Tierney Sauer; 1954, Mar 2013  
Mary Joe Smith Teterus; 1941, July 2013

**ΔN/MONTANA**

Catherine Leonard Grady; 1942, Jun. 2013  
Joan McMahon Hautzinger; 1950, Oct. 2013  
Dorothy Cooper Jones; 1928, Dec. 2013

**ΔO/OKLAHOMA**

Ann Connolly Henry; 1961, Nov. 2013  
Marrian Hardie Kerr; 1937, July 2013  
Carolyn Peek Wilson; 1953, Oct. 2013

**ΔΠ/NORTH DAKOTA**

Ethel Aarestad Beadell; 1932, Sept. 2013

**ΔΣ/WASHINGTON STATE**

Louise Skotdal Goyette; 1959, Jan. 2014  
Marjory Zuger Halvorson; 1959, Dec. 2013  
Barbara Kerbaugh Meyer; 1939, Jan. 2014  
Suellyn Koontz Olson; 1967, Oct. 2013  
Jeanne Kulzer Pearson; 1932, Nov. 2013  
Margaret Middlestate Thomson; 1943, Dec. 2013

**ΔT/CINCINNATI**

Beverly Bacon Elson; 1955, Dec. 2013

**ΔY/WASHBURN**

Jane Cowles Goble; 1940, Nov. 2013

**ΔX/PURDUE**

Betty Neisler King; 1941, Jan. 2014  
Fritzi Jeanne Walkey Klopfenstein; 1934, Dec. 2013  
Beth Kent Puett; 1958, Sept. 2013

**ΒΓ/COLORADO STATE**

LaVonne Virginia Boyd; 1958, Nov. 2013

**ΒΔ/ARIZONA**

Martha Karnopp Clark; 1941, Sept. 2012  
Barbara Rosenberg Hinkley; 1950, Sept. 2012

**ΒΕ/OREGON STATE**

Margaret Hall Johnson; 1945, Nov. 2013  
Wilda Jerman Plympton; 1939, Dec. 2013  
Carla Fraser Skoglund; 1960, Aug. 2013

**ΒΖ/OKLAHOMA STATE**

Sherry Sheehan Britton; 1966, Mar 2013  
Maida Parr Frensley; 1935, Dec. 2013  
Margaret Reiff Ooley; 1945, Jan. 2014

**ΒΗ/PENNSYLVANIA**

Lillian O'Neill Pooley; 1937, Dec. 2012

**ΒΘ/IDAHO**

Marguerite Dore Myers; 1945, Sept. 2013  
Marianne Tufts Vogt; 1949, Jan. 2014

**ΒΙ/COLORADO**

Anne Grettum Crouse; 1950, Nov. 2013  
Margaret Stryker Moffat; 1938, Dec. 2013  
Helen Clements Perry; 1939, Nov. 2013

**ΒΚ/DRAKE**

Leonna Meyers Myers; 1932, Oct. 2013

**ΒΜ/NEVADA**

Lisa Ann Catoner; 1989, Feb. 2014

**ΒΝ/FLORIDA STATE**

Joanne Vaughn Kratzert; 1949, Dec. 2013  
Janet Little Rodeheaver; 1947, Nov. 2013  
Ruth Fisher Rugaber; 1936, Dec. 2013  
Hester Hammond Stockton; 1942, Jan. 2014

**ΒΞ/UCLA**

Joan Bishop Bushee; 1935, Jan. 2013  
Betty Thorson Kellogg; 1936, Aug. 2013  
Susan James Cate Parkin; 1951, Sept. 2013  
Virginia Ong West; 1944, Nov. 2013

**ΒΟ/IOWA**

Phyllis Eitman Curnes; 1942, Nov. 2013

**ΒΠ/MICHIGAN STATE**

Linda Demetry Cowan; 1967, Dec. 2013  
Jeannine Bintz House; 1956, Nov. 2013  
Patsy Zurbrick Lightbody; 1946, Sept. 2013  
Olive Jane Williams Walker; 1942, Sept. 2013

**ΒΡ/DUKE**

Lois Ingram Unterborn; 1955, Oct. 2013

**ΒΣ/SMU**

Elizabeth Pinkston Feigl; 1953, Jan. 2014  
Nancy Elizabeth Wright Garfield; 1959, Dec. 2013

**ΒΤ/DENISON**

Christine Doner Bassler; 1952, Jan. 2014

**ΒΦ/PENN STATE**

Elizabeth Christman Bowman; 1941, April 2013  
Emily Coyle Jacoby; 1939, Nov. 2013  
Marcia Crichton Wing; 1942, April 2013

**ΒΩ/COLORADO COLLEGE**

Hazel King Severin; 1945, July 2013

**ΓΓ/ROLLINS**

Alice "Jackie" Smith Johnson; 1948, Dec. 2013

**ΓΔ/GEORGIA**

Shirley Gleason Dillon; 1952, Sept. 2013  
Charlotte Conner Folk; 1937, Nov. 2013  
Hallie Kenimer Godwin; 1944, Jan. 2013  
Daphne Parks Majors; 1941, Jan. 2014  
Frances Coleman Wellstead; 1982, Oct. 2013

**ΓΔ/CONNECTICUT**

Carolyn Thomas Macumber; 1952, Oct. 2013

**ΓΛ/BELOIT**

Marlene Brehmer Donahue; 1953, May 2013

**ΓΜ/MARYLAND**

Phyllis Mattingly Evans; 1948, Jan. 2014

**ΓΟ/NEW MEXICO**

Carol Christensen Thomas; 1962, May 2013

**ΓΡ/UC SANTA BARBARA**

Rena Sacconaghi Black; 1957, Dec. 2013

**ΓΧ/FRESNO STATE**

Saundra Longcor Isaacson; 1963, Dec. 2013  
Eleanor Miller; 1960, Nov. 2013

**ΓΨ/TCU**

Karen Kellehor; 1959, Jan. 2014  
Betsy Jane Fulwiler Lawlis; 1959, April 2013

**ΔΔ/WHITMAN**

Nancy Elizabeth Rudy; 1957, Dec. 2013

**ΔΕ/ARIZONA STATE**

Gretchen Walsh Parsa; 1959, Nov. 2013

**ΔΖ/EMORY**

Mary-Charles McPhail Forshay; 1961, Sept. 2013

**ΔΗ/KANSAS STATE**

Sally Hays Reed; 1961, Oct. 2013

**ΕΕ/BAYLOR**

Beth Johnson Jablonowski; 1976, Nov. 2013  
Mary Ann Kokernot Lacy; 1976, Jan. 2014

**ΦΔ/STANFORD**

Carroll Emma Edwards Beckett; 1939, Jun. 2013

**ΖΥ/UT DALLAS**

Sokvannada Muong; 1999, Dec. 2013 ♦

*Dates represent year of initiation and month and year of death. Member's name in bold designates Life Loyal.*





# IN THE SUMMER 2014 ISSUE...

## **DAY OF SERVICE IS OCTOBER 19. (BETTIE LOCKE HAMILTON'S BIRTHDAY!)**

Learn more about Theta's widest influence for good.

## **THETAS ARE INTELLECTUALLY AMBITIOUS**

Celebrate our straight-A undergraduates.

## **STORIES OF SISTERHOOD**

Meet a notable Theta in our profile article,  
learn why one member enrolled in Life Loyal,  
and read about one sister "in her own words."



*KAΘ Print Shop can only be accessed by members through the Theta website!*

# KAΘ Print Shop



Our online Print Shop offers easy access to Theta-branded materials.

Standard and personalized

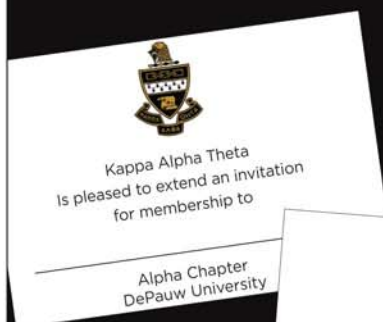
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for you and your chapter.

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- Note Cards
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- Postcards
- Notepads
- Certificates
- Recruitment Materials
  - Receipt of Reference Cards
  - Post Recruitment Alumnae Cards
  - Bid Day Cards

**KAPPA ALPHA THETA**

LEADING WOMEN



**KAPPA ALPHA THETA**  
LEADING WOMEN  
Indianapolis Alumnae Chapter  
1234 Main Street • Indianapolis, IN 46208

**KAPPA ALPHA THETA**  
LEADING WOMEN

ALPHA/DEPAUW

**KAPPA ALPHA THETA**

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CHIEF EDUCATION OFFICER

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**PANSY PATCH**  
Thoughts for Sisters

**THETA FOUNDATION**

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to honor your sisters and  
help the 2014 Pansy Patch  
bloom **BIGGER THAN EVER!**

KAΘ  
GRAND CONVENTION 2014



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Amethyst	Cubic Zirconia	Peridot
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Black Onyx	Garnet	Ruby
Blue Sapphire	Opal	Turquoise

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www.kappaalphatheta.org



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See the full jewelry line on the Theta website

## BADGES

- 1 Crown Pearl
 

10K Small \$260	Large \$350
14K Small \$330	Large \$440
- 2 Standard Plain
 

10K \$165	
14K \$250	
- 3 Crown Synthetic Stone
 

10K Small \$260	Large \$350
14K Small \$330	Large \$440
- 4 Crown Alternating Pearl/Synth. Stone
 

10K Small \$260	Large \$350
14K Small \$330	Large \$440
- 5 Crown Pearl/Synthetic Points
 

10K Small \$260	Large \$350
14K Small \$330	Large \$440
- 6 Crown Diamond
 

10K Small \$940	Large \$1,320
14K Small \$990	Large \$1,370

## DANGLES

- 7 Officer Recognition Dangles
 

GP \$16	10K \$37	14K \$48
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 (view website for listing of offices)

## CHAPTER RECOGNITION GUARDS

- 8 Plain
 

sgl. GP \$22	10K \$48	14K \$65
dbl. GP \$27	10K \$65	14K \$95
- 9 Pearl
 

sgl. GP \$58	10K \$105	14K \$130
dbl. GP \$85	10K \$155	14K \$180
- 10 Chased
 

sgl. GP \$29	10K \$50	14K \$70
dbl. GP \$31	10K \$70	14K \$100

Standard badges are ¾ x ½"; Crown badges are 1 x ¾".  
White gold is available for \$10 more per item.

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When I moved back to Kentucky when I married, it was wonderful to become involved in the Louisville Alumnae Chapter and renew former friendships and make so many new ones.

LINDA HEWSON EDMONDSON, ΓΙ/KENTUCKY (SEE PAGE 8)

MY THETA  
SISTERS ARE  
UNDENIABLY  
A PILLAR OF  
STRENGTH  
AND SUPPORT.

SASHA DIGIULIAN, ΕΥ/COLUMBIA (SEE PAGE 30)

Every member has a role to play in helping the Fraternity reach its aspirations because each of us has the opportunity to personify our values, ideals, and goals.

AMY HAYNER KATES, ΑΦ/TULANE (SEE PAGE 14)

I wasn't wearing letters to establish superiority over anyone, as my movie sorority girl would have done. I was proud to be involved in an organization promoting the values of friendship, support, and achievement.

ALICE MORRIS, ΒΑ/WILLIAM & MARY (SEE PAGE 41)

WE ARE THRILLED TO ANNOUNCE THAT BEST-SELLING AUTHOR KELLY CORRIGAN, EPSILON PSI/RICHMOND, WILL BE THE FEATURED SPEAKER AT GRAND CONVENTION 2014, IN ORLANDO.

KAPPAALPHATHETA.ORG

The National Panhellenic Communications Conference (NPCC) is pleased to announce the winners of its writing and photography/illustration competitions, held as part of the 2013 celebration of the organization's centennial anniversary. Janelle Sarnevit, a senior nursing student at the University of Vermont and a member of Kappa Alpha Theta Fraternity, wrote the winning essay, "How Panhellenic Made Me the Wealthiest Woman."

NPCWOMEN.COM, MARCH 3, 2014

The Delta Kappa Chapter partnered with a local animal welfare society to organize a puppy-petting-zoo for the entire LSU community to help alleviate midterm stress. "Happiness is a warm puppy," after all!

"WIDEST INFLUENCE FOR GOOD" (SEE PAGE 37)